

PLACEMENT BROCHURE 2024



INDIA RANKINGS 2023

Rank Band 101-125
in Management category



CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

*(Approved by AICTE, Ministry of Education, Government of India and PGDM Programme accredited by
NBA and recognised by AIU as Equivalent to MBA)*

(Established by Govt. of Bihar)



www.cimp.ac.in

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Prof. (Dr.) Rana Singh



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MESSAGE FROM THE CHAIRMAN BOARD OF GOVERNORS

The idea for establishing an institute of management in Bihar was conceived at a time when the rest of the world had started looking towards India as the next economic superpower. While the country showed promising signs to gain economic supremacy, we also felt the need for quality institutions, which could contribute towards realization of this goal. We needed new centers of excellence and leadership, which could produce visionary leaders capable of launching India into an era paralleled only by her glorious past. We needed new centers of nation building, which could propel all inclusive growth and development so that each and every section of the country could rightfully and happily

identify with the advancement. It was with this vision that the idea of Chandragupt Institute of Management Patna (CIMP) was born. The Institute is named after Chandragupt Maurya, the king of Pataliputra, who became the first Indian emperor to unify almost whole of the Indian subcontinent. A protégé of Chanakya, he proved to be an able administrator in his own right. CIMP was envisioned as an institution providing nationally and internationally relevant management education and research facilities. CIMP is also expected to contribute to the development of Bihar and other eastern states of India, fulfilling the need for all round and inclusive growth.

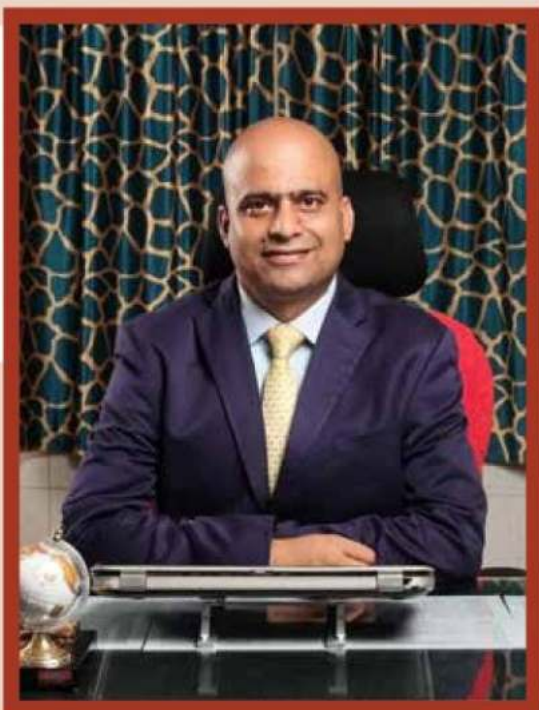
I am pleased to note the achievements of the institute in a short span of time. The Institute has made a name for itself in the arena of management education internationally. The graduates are well placed in their chosen career paths. The research and consulting expertise of the institute is reflected at prestigious forums. I am sure that CIMP will be able to achieve its mission and lead India and Bihar to redeem her past glory. I hope and pray that we will get help and support from all quarters of society. I welcome and invite you to join this mission and embark on an inspired journey called CIMP.

My Best Wishes

Nitish Kumar

Hon'ble Chief Minister of Bihar





MESSAGE FROM THE DIRECTOR

We deem it our valued privilege to extend our warm invitation to participate in the Final Placement Program for the 2022-2024 batch and the Summer Internship Program for the 2023-2025 batch. We are glad to share the fact that the placement of the previous batches has been very encouraging. We take this opportunity to extend our heartfelt thanks to all the companies and their HR professionals that have provided employment /opportunities to our students and alumni.

We have a long list of recruiters from various industries including FMCG, BFSI, Consulting, Government, and allied sectors. We are glad to share that the students studying at CIMP are selected from a large pool of applicants

who get final selection after a rigorous process of GD/PI. Top companies like AMUL, ITC, Colgate Palmolive, Marico Ltd., Prism Johnson Ltd., Berger Paints, Asian Paints, Airtel, Utkarsh SF Bank, Bharat Financial Inclusion Ltd., HDFC Ltd., HDFC AMC, HDFC Bank, ICICI Bank, Yes Bank, L&T, NDDDB, HUL, Bandhan Bank, Tata Advanced Systems, Jeevika, DCB Bank, Aditya Birla and Axis Bank to name a few, have been recruiting from CIMP.

We take this opportunity to express our heartfelt thanks to all the members of the HR Fraternity for hiring our students /alumni for summer internship/final placements. We are also thankful to all the HR professionals who have been visiting our campus year after year which shows their consistent confidence in the students passing out from here.

CIMP's achievements within a short period of time are laudable by any standard. AICTE has recognized and approved the PGDM programme. I am happy to inform you that our PGDM programme received accreditation from the National Board of Accreditation (NBA). It is, in a way, an assurance to companies visiting CIMP for campus placements, on the rigour of our academic programmes. Our PGDM programme is also recognized by the Association of Indian Universities (AIU) as Equivalent to MBA.

We have started the PGDM (IEV) Programme with effect from the current Academic Year 2022-23. The Post Graduate Programme in Management (Innovation, Entrepreneurship, and Venture Development) has been approved by All India Council for Technical Education, Ministry of Education, Government of India.

It gives me immense pleasure to inform you that CIMP has become the only management institution in Bihar established by Govt. of Bihar to get India Ranking 2023, Rank Band 101-125 in Management Category. This is just the beginning and with support from all the stakeholders including the HR Fraternity, we will march towards more inspiring milestones in the future.

CIMP has a world-class infrastructure to its credit. We have a Library Resource Centre which has collaborated with DELNET and Harvard Business Publishing, an independent unit of Harvard Business School. In addition to our internal faculty (all from IIMs, IITs, and similar other reputed institutes), top professionals from the corporate world provide high-quality academic inputs to our students.

CIMP is also emerging as one of the best in creating research output among the young national management schools in India. We have produced many internationally accepted research papers. This is in addition to us completing more than six dozen prestigious sponsored research projects from national and international agencies.

Innovative orientation, institutionalized in all its manifested forms, is infused into the students to become outstanding professionals. Our students have been winning prizes at national and international levels in Business plans, Debate competitions, etc.

Based on my experience at leading Indian Universities / Institutions in India and UAE, I can say for sure that our students can contribute to your organization when they are recruited. Recruiters' feedback on our students overwhelmingly highlight their flexibility, motivation, commitment, and willingness to work anywhere in India in any role.

I am hopeful that your organization will provide our students opportunities for summer and final placements to prove their mettle.

Prof. Dr. Rana Singh

Director



INDIA RANKINGS 2023

Rank Band 101-125 in Management category



CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA (CIMP)

was established as an autonomous institution in 2008 with active support from the Government of Bihar.



THE INSTITUTE

Chandragupt Institute of Management Patna (CIMP) was established as an autonomous institution in 2008 with active support from the Government of Bihar. The institute was established with the objective of contributing substantially to the academic and development credentials of Bihar, while fulfilling the primary role of teaching students to become professional managers.

CIMP offers a two-year full-time Post Graduate Diploma in Management (PGDM), approved by AICTE and accredited by NBA. The programme is recognised by the Association of Indian Universities (AIU) as equivalent to MBA.

CIMP has also started AICTE approved Fellow Programme in Management (FPM) and Executive Fellow Programme in Management (EFPM).

CIMP has also introduced 2 years full time PGDM - (IEV) Innovation, Entrepreneurship & Venture Development, approved by AICTE.

In a short span of over 15 years CIMP's achievements are known to the corporate world and has been able to place its graduates in various companies of national and international repute, such as Tata Advanced Systems Limited (TASL), ITC Ltd., JEEVIKA, ICICI Bank, IDBI Bank, HDFC Ltd., HDFC AMC, Utkarsh SF Bank, Prism Johnson Cement, COMFED, Berger Paints, IndusInd Bank, Marico, Asian Paints, Airtel, Amul, Colgate Palmolive, LIC, I-PAC, Bandhan Bank, BYJU'S, Fino Payments Bank Ltd., Aditya Birla, Kent RO, DCB Bank etc.

Program Educational Objectives (PEO)

- Graduates will possess professional skills for employment and lifelong learning in management.
- Graduates will attain a general level of competence in management through logical and practical approach to problem solving and function effectively as skilled managers.
- Graduates will adapt to a rapidly changing environment with learned and applied new skills and become socially responsible and value driven citizens committed to sustainable development.

Program Outcomes (PO)

Programme Outcomes describe what students are expected to know and are able to perform or attain by the time of graduation. These relate to the skills, knowledge and behavior that students acquire during the programme. PGDM students of CIMP are expected to attain the following:

- **Critical Thinking and Problem Solving:** Students should be able to apply the perspective of their chosen concentrated area of study to develop fully-reasoned opinions on such contemporary issues as the need for innovation, integrity, leading and managing change, globalization, and management.
- **Cross-Disciplinary Integration and Strategic Perspective:** Students should be able to conceptualize, organize, and resolve complex business problems or issues by using the resources available under their discretion.
- **Leadership Skills:** Students should be able to document their participation in, and contribution to, student organizations, business or consulting projects, internship opportunities, or other sanctioned initiatives.
- **Team-work:** Students should be able to determine the effectiveness with which goals are defined and achieved in team environments, to assess the contributions made by themselves as well as by their peers within those environments, and to identify and resolve conflicts.
- **Communication Skills:** Students should be able to demonstrate the ability to listen and to read attentively, and to express ideas with clarity in both oral and written communications.
- **Modern Tool Usage:** Students should be able to create, select, and apply appropriate techniques, resources, and modern management and IT tools including prediction and modelling to complex management activities with an understanding of the limitations.
- **Environment and Sustainability:** Students should be able to understand the impact of the professional management solutions in societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development.
- **Ethics:** Students should be able to apply ethical principles and commit to professional ethics and responsibilities and norms of the managerial practice.
- **Life-long Learning:** Students should be able to recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the industry.
- **The Manager and Society:** Students should be able to apply reasoning informed by the contextual knowledge to assess societal, legal, ethical and cultural issues and the consequent responsibilities relevant to the professional managerial practice.



VISION

To become a nationally and internationally relevant management education and research institution focusing on excellence.



MISSION

To focus on enriching the management education profile of Bihar through training, research and consulting activities. To establish centers of research especially focusing on the development issues of Bihar.



CIMP ranks amongst the India Rankings 2023, Rank Band 101-125 in Management Category. NIRF is the only ranking approved by the Ministry of Education (MoE), Government of India which outlines a methodology to rank institutions across the country.

The ranking methodology draws from the overall recommendations and broad understanding arrived at by a core committee set up by MoE. This committee identifies the broad parameters for ranking various universities and institutions. The parameters broadly cover "Teaching, Learning and Resources," "Research and Professional Practices," "Graduation Outcomes," "Outreach and Inclusivity," and "Perception".



Teaching, Learning and Resources

parameter covers student strength, including Doctoral Students, Faculty-Student ratio with emphasis on permanent faculty, combined metric for Faculty Qualification and Experience, and Financial Resources and their utilisation.



Research and Professional Practices

parameter covers combined metric for publications, combined metric for quality of publications, footprint of projects, professional practice and executive development programs.



Graduation Outcomes

parameter covers combined metric for placement and higher studies, metric for examinations, and median salary.



Outreach and Inclusivity

parameter covers percentage of students from other states (regional diversity), percentage of women (gender diversity), economically and socially challenged students, and the facilities for physically challenged students.



Perception

parameter covers peer perception including employers & academic peers' perception about the institute. This is done through a survey conducted over a large category of employers, professionals from reputed organizations and a large category of academicians to ascertain their preference for graduates of different institutions and a comprehensive list is prepared taking into account various sectors, regions, etc.







KEY HIGHLIGHTS

- Case study based teaching is followed. Majority of these cases are drawn from Harvard Business Publishing and Ivey Publishing
- Excellent placement of graduating students since the first batch
- Faculty members have participated in 47 International and 40 National Conferences
- Started Business Analytics Lab in collaboration with International Business Machines Corporation (IBM)
- CIMP Business Incubation and Innovation Foundation (CIMP-BIIF)
- Received NBA accreditation
- PGDM Programme recognised by AIU as equivalent to MBA
- Established Centres of Excellence to encourage Research and Consultancy
- Conducted 160 Management Development Programmes (MDP) so far (trained more than 5000 participants)
- Completed 70 projects for the Government of Bihar and other organizations
- Launched AICTE approved Fellow Programme in Management (FPM) and Executive Fellow Programme in Management (EFPM)
- Launched "Students Guidance Centre" (SGC) and "Beautiful Mind" to benefit the socially and financially deprived children
- CIMP has got AICTE approval to start Post Graduate Diploma in Management- Innovation, Entrepreneurship & Venture Development (PGDM-IEV).



NBA Accreditation

- Post Graduate Diploma in Management (PGDM) offered by CIMP is accredited by the National Board of Accreditation (NBA).
- Students studying in an NBA accredited institution can be assured that they will receive education which is a balance between high academic quality and professional relevance and that the needs of the corporate world are well integrated into programmes, activities and processes.
- This accreditation also signifies that the professionals developed here are of international standards and it would be very useful in enhancing even their global mobility.



AIU Approval

- The Association of Indian Universities (AIU) has accorded equivalence to the two-year full-time PGDM Program offered by CIMP with Master of Business Administration (MBA) Degree of an Indian University.

Academic Collaborations

- CIMP is having student Internship Exchange programme with Queens University, Canada and Faculty Exchange Programme with Anáhuac University, Mexico City.
- CIMP is one of the leading business school in the country to start its own Centre for Public Policy with initial support from IIM Bangalore. Professor G. Ramesh, Chairperson of the Centre for Public Policy at IIM Bangalore, inaugurated CIMP's Centre for Public Policy in November 2014.
- CIMP has collaborated with Lancashire Business School in the UK for research on Corporate Social Responsibility.
- CIMP is in active discussion to sign an MOU with the University of Manchester, the Manchester Metropolitan University and the University of Salford, UK. This will foster research activities.
- Research collaboration has been signed between CIMP and EGADE Business School, Mexico City, Mexico to foster social and economic research between two developing worlds. Prof. Rajagopal representing EGADE Business School took a four-day training programme on Business Management for competitive business models and innovations through commercialisation and market competitiveness.
- The Global Leadership Conference 2019 was jointly organized by CIMP and Southampton Business School, University of Southampton on 17th January 2019. The collaboration is to help in student and faculty exchange programme, and collaborative research.
- CIMP is also having academic collaboration with Indian Institute of Technology- Patna (IIT-P), National Institute of Fashion technology- Patna (NIFT-Patna), Entrepreneurship Development Institute of India (EDII), and Rabat international school- Morocco.

CIMP Business Incubation & Innovation Foundation (CIMP-BIIF)

- CIMP-BIIF at CIMP has been supported by the Department of Industries, Govt. of Bihar. CIMP is a Govt. of Bihar notified host institution for the mentoring of startups selected under Startup Policy 2017 and 2022.
- This centre provides a physical infrastructure and support system necessary for business incubation activities for networking them with seed funders, angel investors and venture capitalists.
- It also serves as a platform for venture needs and startup summits.
- Under the CM SC-ST Entrepreneurship Development Scheme educated unemployed youths of the SC and ST community are trained in basic skills of entrepreneurship.



International Awards



International Star for Leadership in Quality Under "Platinum Category" Paris, France



Socrates Awards Oxford, UK



European Award Vienna, Austria



The Majestic five Continents Award Geneva, Switzerland



The Arch of Europe Frankfurt, Germany

- Received International Star for Leadership Award in Quality – Platinum Category at BID Convention Paris, France.
- Received the Socrates Award for "Best Institute/University" organized by Europe Business Assembly (EBA), The Club of the Rectors of Europe (CRE), Oxford, Great Britain, and EBA Conferences, UK.
- Received the European Award for Best Practices 2013 organized by European Society of Quality Research (ESQR) in Vienna, Austria.
- Awarded "The Majestic Five Continents Award for Quality & Excellence", by association of Otherways Management and Consulting, France for quality and excellence in Geneva, Switzerland.
- Conferred upon the International Arch of Europe (IAE) Award in the Gold Category for overall quality and excellence at Frankfurt, Germany. CIMP is the first educational institute in India to get this award.



National Awards



EQ Leadership Award (TISS)



Dr. J.J. Irani Award

- Conferred upon the "EQ Leadership Award" by Tata Institute of Social Sciences (TISS) in recognition of significant contribution to leadership development in Bihar at Mumbai.
- Received Dr. J. J. Irani Award on 29th November, 2012.

NSE Lab, Makers Lab, and Bosch Centre

- Above centers have been established in CIMP to facilitate students' learning.

Faculty Members

- Highly qualified and experienced faculty members drawn from both academia and industry.
- 22 full-time internal faculty members apart from an extensive list of visiting faculty from IIMs and other top B-schools across the world.
- Faculty members have contributed research papers in reputed journals and 55+ prestigious international conferences.

Placement Highlights

- Excellent placement for fourteenth batch of PGDM Students.
- Aditya Birla, ESAF Small Finance Bank, Motilal Oswal Financial Services Ltd.

Social Responsibility

- Student Guidance Centre (SGC) is an initiative to help SC/ST students of Bihar. SGC provides free coaching to brilliant students from such socially backward sections of Bihar. SGC has helped many students in getting admissions in prestigious institutes including IIMs.
- Initiated the project "A Beautiful Mind", to provide education opportunities to students who belong to socially and economically deprived segments of society.



18,052

Books



19

Newspapers



12

Print journals/
magazines

1078

Harvard classic
collections

500

Handbooks and
non-book materials

900

CDs received
with books

102

Video collections



278

Audio collections

CAMPUS INFRASTRUCTURE

Our eco-friendly campus is located in Mithapur, which is 4 km away from Patna airport and 1.5 km away from Patna Junction railway station. CIMP has a state-of-the-art academic cum residential campus spread over 10 acres of land. The campus consists of an Academic Block, MDP block, Auditorium, Hostels for boys and girls, Extracurricular Activity Block, accommodation for teaching & non-teaching staff, a Guest House for visiting faculty and distinguished guests, and the Director's residence.

CIMP's academic block has six large lecture halls, classrooms, Computer Centre, Language Lab, IBM Business Analytics Lab, Startup Incubation Centre and Library. The entire campus is Wi-Fi enabled. All classrooms and conference rooms are air conditioned and well equipped with LCD screens and Projectors to facilitate learning and interaction.

Library

The state-of-the-art Library Resource Centre (LRC) is a major facilitator of CIMP's teaching, learning, training, and research activities. The library resource centre is one of the best in the country. The library has the facility to access e-resources as part of its resource collaboration with Harvard Business School Publishing (HBSP) and DELNET (Developing Library Network New Delhi), INFLIBNET and NDLI.

The library stocks (all within a very short period of 15 years) more than 18052 books, 12 print journals/magazines, 19 newspapers (print), 1078 Harvard classic collections, 500 handbooks and non-book materials, including 900 CDs received with books, 102 videos and 278 audio collections. Students can access more than 5223 full text journal titles through EBSCO, ProQuest etc. The library also subscribes to business databases such as ProwessIQ, Socio-Economic Statistics database such as Indiastat, and Legal research database such as SCC Online Web Edition Platinum.

ProQuest database provides a single source for scholarly journals, newspapers, dissertations theses, reports, working papers, and datasets along with millions of pages of digitized historical primary sources and more than 21,000 e-books. JSTOR is a digital library for scholars, researchers, and students. JSTOR provides access to more than 12 million academic journal articles, books, and primary sources in 75 disciplines. The EPWRF India Times Series (EPWRFITS), interactive online database with its comprehensive coverage of Indian economy for a fairly long time period and it comprises over a lakh variables capsuled in 27 modules. PASW 13, Clementine, Stata, EViews and reference management software like EndNote. The Library offers user services such as RFID Automated System, Document Delivery Service, Web OPAC powered by VTLS, Bibliographic Service, Institutional Repository, Open Video Digital Library, Virtual Reference Service, etc. The students have 16 hours access to the library; they can easily access the library online from their hostel rooms.

Language Lab

CIMP has started a standalone Language Lab for language tutorials. Students who opt for remedial English classes get additional support through this Lab. Language Lab is equipped with latest audio-visual devices. Students not proficient in English get benefited.

Auditorium

CIMP campus has a 500 seater, centrally air conditioned auditorium. The auditorium is the hub of all co-curricular activities. It has hosted several programs such as SPIC MACAY cultural programs, annual business fest, seminars, industry interactions and annual convocation. The auditorium is equipped with ultramodern equipments including audio-visual systems.



Computing Facilities

Information Technology (IT) is an integral part of the success of any leading management institute. Therefore, IT and e-enablement at the campus is a critical component of CIMP's focus towards excellence. The computing facilities available in the CIMP includes:

- A well-equipped and state-of-the-art computer lab with the latest hardware (Server, Firewalls, multimedia computers, network printers, and other leading accessories) and communication specifications having uninterrupted Wi-Fi/LAN connectivity round-the-clock.
- High-speed NKN (National Knowledge Network) Internet connectivity with 100 Mbps (1:1).
- Secure firewall throughout the entire network.
- Real-time implementation of RFID (Radio Frequency Identification) system in the Library, a technology to uniquely identify the books.
- Licensed version of leading statistical software like SPSS 17, AMOS 18, PASW 13, Clementine, and Stata.
- Plagiarism detection software.
- In-house development and successful implementation of e-examination software & MIS.

Quality Improvement Cell (QIC)

Quality Improvement Cell has been developed for the students to promote self-learning and to learn beyond the syllabus to enhance knowledge.



RESEARCH & CONSULTING ACTIVITIES

CIMP's faculty is engaged in cutting-edge research in the field of management. The publications and conference presentations bear testimony to the research quality produced by CIMP's internal faculty team. Faculty members have presented their research papers at many international conferences. Moreover, many research papers of CIMP's faculty have been accepted for publication in international journals. Faculty members bring their research output and insights to PGDM classrooms which enrich classroom discussions.

CIMP is playing a leading role in contributing to the all round

development of the nation. Therefore, research areas, which have high contextual relevance and development implications for Bihar and India, in the next two decades, have been identified for starting CIMP's research centres. This is in addition to areas relevant to the Corporate World. The institute organizes conferences, workshops and seminars on a regular basis on these areas.

In addition to research centres, CIMP's faculty is actively engaged in consulting assignments for various industries and Government bodies. Most of these assignments are funded by International organizations like the World Bank, DFID etc.

The institute has initiated Centres of Research focusing on topics of contemporary relevance like:

- | | |
|---|--|
|  Centre for Public Policy |  Education Research Centre |
|  Centre for Innovation Management |  Centre for Social Entrepreneurship |
|  Centre for Micro-Enterprises Management and Capacity Building |  CIMP Business Incubation and Innovation Foundation (CIMP-BIIF) |
|  Centre for Urban Studies |  Centre for Foreign Languages |
|  Centre for Appropriate Technology Management |  Centre for Corporate Social Responsibilities Study |
|  NSE Academy Lab |  Centre for Agri Business Management |
|  Centre for Business Sustainability |  Global Awareness Cell |

MANAGEMENT DEVELOPMENT PROGRAMMES (MDPs)

A major activity at CIMP is designing, developing and conducting innovative Management Development Programmes (MDPs) to train managers in the state of Bihar and rest of India. In this fast-changing business environment, working executives need to update themselves regularly and CIMP equips them with knowledge, skills and attitude required for delivering their best.

The MDPs are designed to provide insight into managerial concepts with a view to implement strategies in functional areas. The MDPs also help the practicing managers by providing an overall perspective for decision making and integrating functional and general management approaches.

So far, CIMP has successfully conducted 166 MDPs (trained

more than 7114). Some major clients are ICDS-CM SC/ST Entrepreneurship Scheme (Govt. of Bihar), Indian Oil Corporation (IOCL), Power Grid Corporation Ltd., Bihar State Khadi & Village Industries Board (Govt. of Bihar), BPSE (Govt. of Bihar), JEEVIKA, Department of Industries (Govt. of Bihar), Education Department (Govt. of Bihar), COMFED, BPSC (Govt. of Bihar), Department of Tourism (Govt. of Bihar), Department of Posts, Ministry of Communications (Govt. of Bihar) etc.

The Management Development Centre (MDC) can accommodate 90 at a time in air-conditioned, Wi-Fi enabled single-occupancy rooms. It also has state-of-the-art classrooms with Wi-Fi facilities and conference rooms.



PROGRAM DESIGN - PGDM

The residential two-year full-time NBA accredited Post Graduate Diploma in Management prepares students for careers in various industries and consulting companies. The program is designed to enhance the problem solving and decision making abilities of students and to create awareness on the socio-economic environment. The aim of the program is to produce managers with socially desirable values. CIMP students are exposed to latest developments in management discipline. During the first year of the program, students learn basic concepts in the areas of Business Communication, Finance & Accounting, Marketing, Systems, Organizational Behaviour, Human Resource Management and Operations & Quantitative Techniques. These core courses help the students in building a sound foundation in various functional areas. The program offers a pool of electives in the second year in various functional areas of management such as Marketing, Finance, and OB/HR. A student can distribute his/her choice of electives across one or more of the functional areas, subject to completion of the minimum number of credits required for the award of PGDM (Equivalent to MBA). The students are exposed to the case-based teaching methodology supported by at least 300 cases from Harvard Publications. Simulations, live projects, field assignments and role plays are integral part of the curriculum. Academic and research collaborations have been initiated with University of Lehigh for student exchange programme and other research activities.



COURSE STRUCTURE

Term I

• Financial Accounting (FA)	3
• Marketing Management (MM-I)	3
• Quantitative Techniques – I (QT-I)	3
• Microeconomics (ME-I)	3
• Micro Organizational Behaviour (MOB-I)	3
• Managerial Communication (M.Comm.)	3
• Information Technology for Managers (ITM)	3
Total Credits	21

Term III

• Corporate Finance (CF)	3
• Marketing Research (MR)	3
• Production and Operations Management (POM)	3
• Corporate Governance and Business Ethics (CGBE)	3
• Business Environment and Policy (BEP)	1.5
• Cost and Management Accounting (CMA)	1.5
• Management Information System (MIS)	3
• Leadership Excellence in Organizations (LEO)	1.5
• Digital Marketing (DM)	1.5
• Business Analytics (BA)	1.5
Total Credits (For each Student)	22.5

Term V

• Supply Chain Management (SCM)	3
• Project Management (PM)	3
Electives*	
• B2B Marketing (B2BM)	3
• Retail Management (RM)	3
• Financial and Business Modeling (FBM)	3
• International Finance and Trade (IFT)	1.5
• Corporate Restructuring (CR)	1.5
• Behavioral Finance (BF)	1.5
• Performance Management Systems (PMS)	1.5
• Building and Leading Effective Teams (BLET)	1.5
• Negotiations and Conflict Management (NCM)	1.5
• Compensation and Benefits (CB)	1.5
Total Credits (For each Student)	18

Term II

• Financial Management (FM)	3
• Marketing Management –II (MM-II)	3
• Quantitative Techniques –II (QT-II)	3
• Macroeconomics (ME-II)	3
• Human Resource Management (HRM)	3
• Universal Human Values-II	3
• Banking (BKG)	3
• Macro Organisational Behaviour (MOB-II)	1.5
Total Credits	22.5

Term IV

• Strategic Management (SM)	3
• Sales and Distribution Management (SDM)	3
• Organizational Structures and Processes (OSP)	1.5
Electives*	3
• Consumer Behaviour (CB)	3
• Marketing of Services (MoS)	3
• Rural Marketing (RuM)	3
• Options, Futures, and other Derivatives (OFD)	3
• Security Analysis and Portfolio Management (SAPM)	1.5
• Motivation and Engagement (ME)	1.5
• Managing Talent (MT)	1.5
• Industrial relation and Labour Law (IRLL)	1.5
• Organisational Development and Change (ODC)	1.5
Total Credits (For each Student)	19.5

Term VI

• Public Policy (PP)	1.5
• Business Law (BL)	1.5
• Innovation Management (IM)	3
• E-Commerce (EC)	1.5
Electives*	
• Integrated Marketing Communications (IMC)	3
• Product and Brand Management (PBM)	3
• Fixed Income Securities (FIS)	3
• Project Finance (PF)	1.5
• Alternative Investments (AI)	1.5
• On Boarding, Training and Development (OTD)	1.5
• Strategic Planning and HRM	1.5
• Sustainable HRM (SHRM)	1.5
• HR Analytics (HRA)	1.5
• Total Quality Management (TQM)	3
Total Credits (For each Student)	19.5

* A minimum of 15 Students are required for an elective to be offered

FACULTY MEMBERS

CIMP has a pool of highly qualified and experienced faculty members, most of them being alumni of reputed institutions like IIMs, IRMA, IITs, XLRI and NITIE. The institute also gets mentoring support from an eminent Advisory Council comprising Professors from IIMs and other leading business schools.



Advisor, Academic Affairs

Dharam Deo Sharma

PhD, Distinguished Professor of Marketing, Stockholm School of Economics

Academic Advisory Council

Prof. K. Sivakumar

PhD (USA), Arthur Tauck Chair & Professor of Marketing, Lehigh University, USA.

Prof. Abhoy K. Ojha

IIM Bangalore

Prof. Ganesh Prabhu

IIM Bangalore

Prof. Mahesh Gopinath

PhD (Michigan)

Prof. Mithileshwar Jha

Former Professor (IIM Bangalore)

Prof. Unnikrishnan

IIM Kozhikode

Prof. Vidyanand Jha

IIM Calcutta

Visiting Faculty

Dr. Vivek Kumar Singh

IAS, Development Commissioner, Bihar

Dr. Kumud Ranjan Jha

Managing Director, Accenture Strategy

Abha Sahay

MS (University of Missouri, USA)

Adwaita Govind

FPM (XIMB)

C. Gopalakrishnan P

PhD (Gujarat)

Chanchal Kumar

IAS, M. Tech (IITK), MDIP (US)

J. P Rai

IAS, MBA (BHU)

Dr. K. Sivakumar

Arthur Tauck Chair & Professor of Marketing, Lehigh University, USA

Prof. K. Sukumaran

Dean, NISM

Mithileshwar Jha

Fellow (IIM-A), PGDM (IIM-A)

N. Vijayalakshami

IAS, PhD (IIT Delhi)

Natesa Prasad

PGP (IIMA), PhD (USA)

Navneet Kaur

FPM (IIM Indore)

Prof. Nitya Rao

Faculty, School of International Development, University of East Anglia, Norwich, United Kingdom

O. P. Wali

Professor, IIFT Delhi

Rakesh Kumar Niraj

PGP (IIMB), PhD (USA)

S. Siddarth

IAS, PGP (IIM A), PhD

Sanjeev Sinha

IAS, MBA (Indiana USA)

Satyajeet Rajan

IAS, PGP (IIM Calcutta)

Suresh Manimala

B. Tech (NIT), MBA, PhD

Prof. Hari Singh Shekhawat

MBA (XLRI), President – Human Capital & General Affairs, Welspun Group

Prof. Himanshu Verma

Senior Specialist, Group Performance, Abu Dhabi National Oil Company (ADNOC)

Vivek Bhatia

MFC, FCMA, CFA, CMA (Aust.), LIFA (UK)

Ranjesh Prasad

PGP (IRMA), Senior Advisor (South Asia) AC Nielsen

Bidhanesh Misra

MBA (FMS), L.L.B

Prof. Chandramohan G.

M.Sc.(Stat), MA(Econ), MBA, PhD

Pravir Kumar

Director- Operations, Vodafone

Brig (Dr) Sunil Kumar Moudgil (Retd.)

B.Tech(IIT BHU), PGDM, MBA, PhD in Management

Abhishek Singh

Senior Equity Research Associate, Acuity Knowledge Partners

Internal Faculty Members**Dr. Rana Singh**

Director
MBA (Gold Medalist), PhD (BRABU)

Dr. Ankit Sharma

PhD (G.B.P.U.A.&T. Pantnagar),
FPM (IIM Indore)

Dr. Bidhanesh Misra

MBA (FMS Delhi), L.L.B

Dr. Debabrata Samanta

PhD (IIT Kharagpur)

Dr. G. K Murthy

PhD (Berhampur University)

Dr. Jyoti Verma

PhD (Nirma University)

Dr. Kalyan Agrawal

PGP (CIMP), EFPM Scholar (XLRI)

Dr. Mamta Singh

PhD (IIT Dhanbad)

Dr. Nilamadhab Mohanty

FPRM (IRMA)

Dr. Rajeev Ranjan

PhD (Jaipur National University)

Dr. Rajesh Kumar

FPRM (IRMA)

Dr. Ranjit Tiwari

PhD (NIFM Faridabad)

Prof. Rishabh Rajan

Assistant Professor
PhD (IIT, Delhi), M.Tech (NIT, Arunachal Pradesh)

Prof. (Dr.) Rishi Kant Kumar

PhD (IIT, Delhi), M.Tech (NIT, Arunachal Pradesh, NIRD & PR Hyderabad Alliance)

Dr. Sayan Banerjee

FPM (NITIE, Mumbai)

Dr. Sriranga Vishnu

FPM (IIM Indore)

Dr. Sibananda Senapati

FPM (NITIE, Mumbai)

Dr. Santosh Kumar

FPM (NITIE, Mumbai)

Dr. Sudeep Rohit

FPM (IIM Trichy)

Dr. V. Bandyopadhyaya

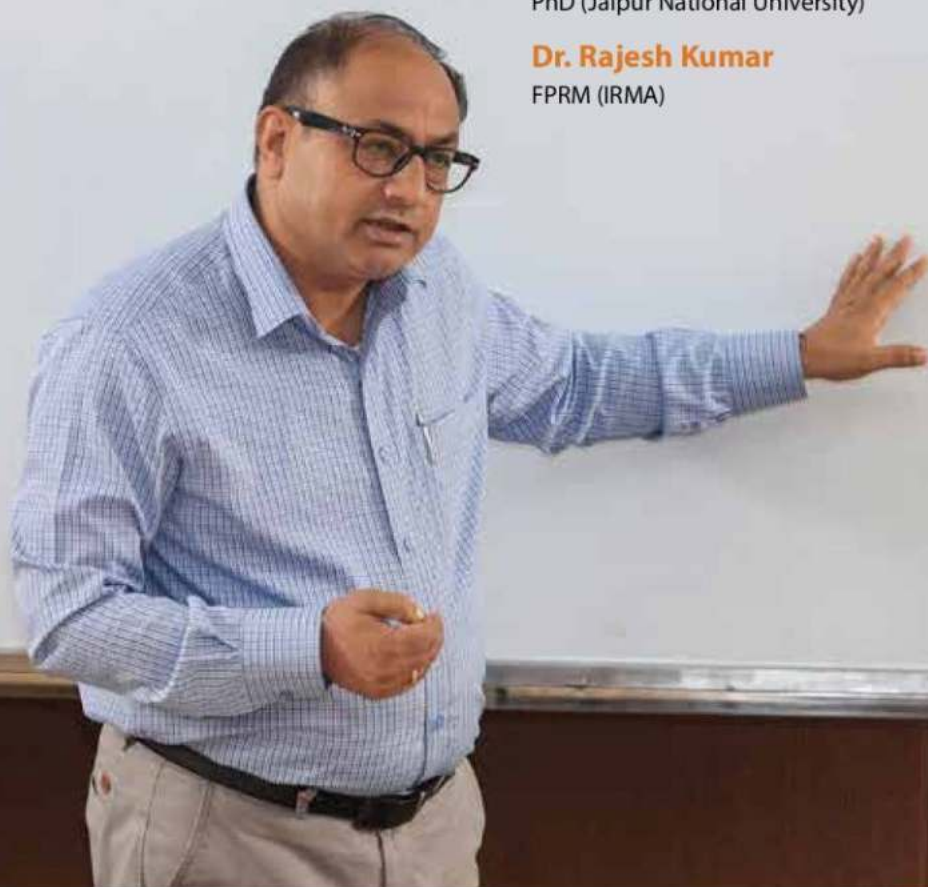
M.Tech (IIT Kharagpur), PGDBM (IIM Calcutta), PhD (Utkal University)

Prof. Vibhash Kumar

B.E (Mechanical, BIT Sindri)
MBA (Faculty of Management Studies - University of Delhi)

Adjunct Professor**Dr. Nripendra P. Rana**

PhD, Swansea University, UK





Kumod Kumar

Chief Administrative Officer, CIMP
Chief Executive Officer, CIMP
CIMP- Business Incubation & Innovation
Foundation

STARTUP CELL AT CIMP

CIMP Business Incubation and Innovation Foundation (CIMP-BIIF) is the Startup Incubation Centre (SIC) of CIMP, which was started in the year 2017. The incubation centre is empanelled under Startup Bihar Policy 2017. Major thrust areas of the centre include startup projects from Edu-Tech, Fin-Tech, Ad-Tech, E-commerce and Health-Tech Sectors. In the year 2022, centre got listed with Startup India. The Incubation centre provides facilities like mentoring, plug and play office, co-working space etc. to start-ups.

BIIF as an innovation hub is a facility designed to support and nurtures the growth of new businesses and startup companies. It provides a range of resources, including mentorship, office space, networking opportunities, and access to funding, to help startups develop their business models and launch their products or services.

BIIF offers a structured program that helps entrepreneurs validate their ideas, refine their business plans, and develop their products or services. The program includes workshops, seminars, and one-on-one mentoring sessions with experienced entrepreneurs and industry experts.

Our incubation centers play an important role in supporting the growth of startups, fostering innovation, and driving economic development in their local communities.



VISION

Our vision is to facilitate a platform for empowering and scaling up business ventures with state of art mentoring support.



MISSION

To build a strong innovation led start-up ecosystem in Bihar maximizing the value to budding entrepreneurs, investors and society.



CIMP-BIIF Objectives

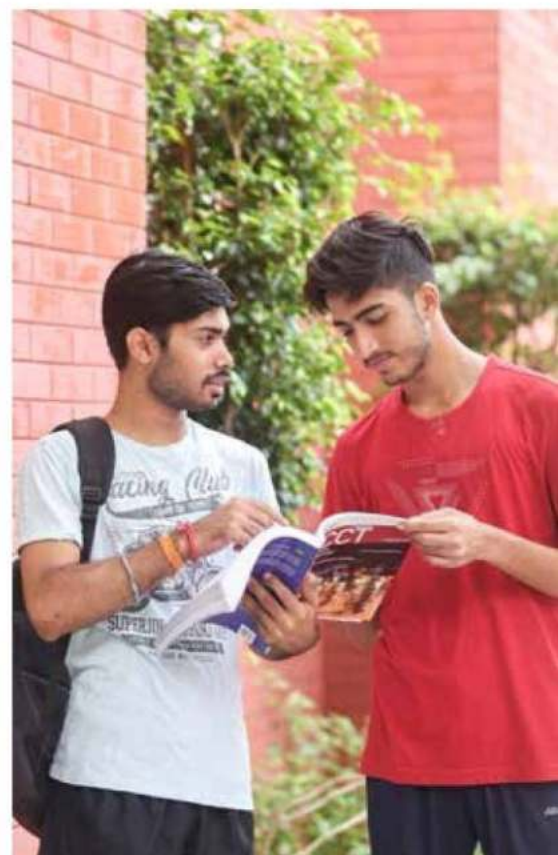
The objectives of CIMP-BIIF includes,

- Creating physical infrastructure and support systems necessary for business incubation activities
- Facilitating networking with professional resources including mentoring, expert consultation, business advisory; innovation led product testing facility and entrepreneurial activities.
- To expedite investment opportunities in the startups with excellent network of Angel Investors, Venture Capital firms, HNI's and global entrepreneurship organizations such as TiE.

STUDENTS ACHIEVEMENT

CIMP is proud of the achievements of our students, many of them have been recognized at national level competitions. The list below gives a brief account of the recent significant achievements by the students:-

- A team of three students (Saniya Mirza, Akshay Kumar & Prabhakar Singh) qualified for the regional round of Reserve Bank of India's essay competition (the only team from Bihar and Jharkhand to qualify for it) and reached the zonal round held at Reserve Bank of India, Kolkata for the 'RBI Policy Challenge'.
- Saniya Mirza won 1st prize in the State Bank of India essay competition.
- Shivani Narayan won 3rd prize in SBI vigilance week- essay writing competition.
- Himanshu Pandey won 2nd prize in debate organized by SBI on eradicating corruption. He also won 1st prize in Airtel Big Idea Challenge, Digital India Contest organized by South Indian Bank, inter college debate organized by Tarumitta (UNESCO recognised NGO) & Nageshwar Charitable Trust for environment conservation & commercialisation of sports respectively.
- Shiwangi Singh presented her paper on an exploratory study to understand sugar price fluctuation in Bihar at Asian Business Research Conference, Bangkok.
- Saniya Mirza presented her paper on understanding NPA, Analysing factor consisting loan defaults and revolving remedial measures at IBFR, USA.
- Anjali Sharma presented her paper on International Conference on Business Management and Economics at Colombo, Srilanka.
- Himanshu Pandey published an article on banking in Niveshak – Monthly Finance Magazine of IIM Shillong.
- Sunny Agarwal won Certificate of Excellence for Digital Marketing Campaign by Career360.com.
- Divya Jyoti won 1st prize in B-plan competition held at CIMP.
- Udbhaw Singh and Rajnish Kumar won 1st prize in B-Plan held at Banaras Hindu University.
- Manish Ratna presented the B-plan and won the certificate of participation held at IIM- Trichy.
- Raushan Kumar and Shalini Singh participated in the NTPC Electron Quiz 2017 and represented the East Zone in the finals held at New Delhi.
- Mr. Ayush Ravi of PGP 2019-21 batch qualified first preliminary round of Dare to Compete, Inquisitive- The Ultimate Business Quiz, organized by IMT, Hyderabad on 3rd December 2019.
- Shantanu Raj represented CIMP in the IIC online sessions conducted by Institution's Innovation Council (IIC) of MHRD's Innovation Cell, New Delhi to promote Innovation, IPR, Entrepreneurship, and Start-ups among HEIs.
- Deepankar Kumar Thakur participated in "Ace the Case" Competition organised by IIM Calcutta and secured position in top 15 teams.
- Mohit Kumar awarded certificate of exceptional performance from Hindustan Coco-Cola Beverages Pvt Ltd.
- Mr. Amarjeet Kumar (PGDM Batch 2021-23) has presented a paper titled "Corporate Social Responsibility, Inclusive Development & Welfare 2021" in the International Conference at CIMP.
- Md. Asif Ali from PGDM 2021-23 and Tousif Ahmed from PGDM 2022-24 secured first runner up in the final round of a HR event at IMI Kolkata.





CORPORATE CONNECT PROGRAMME

Over the time, CIMP has realized that students must be exposed to the corporate world from day one of their management education journey. Hence, we strongly focus on strategic corporate connect in our academic delivery system. It not only adds richness in the learning for students but also keeps them ahead with the fast evolving professional workplace. It is programme where students gain knowledge by learning various facets of real life corporate experience. As a part of the programme, middle to senior level executives, entrepreneurs and eminent industry experts from various fields and industry sectors are invited to share their practical experience in the context of theoretical discourse.

Some prominent industry leaders and faculty speakers who have visited our institute are:

Mr. S Sivkumar

CEO of ITC Agri Business and Vice Chairman of ITC Infotech Ltd & its subsidiary in the UK & USA

Mr. Abhay K Sinha

Former Region Head – South Asia & Asia Pacific, 3i Infotech

Mr. Bhashkar Bhat

Ex MD, Titan

Mr. U. K Sinha

Former Chairman, SEBI

Mr. Warendra Sinha

Former MD & CEO, GIC HF Ltd

Mr. Rajesh Sinha

Ex CEO, NCDEX e Markets Ltd

Ms. Rashmi Sinha

Director, Saija Finance Pvt. Ltd

Mr. Jaideep Gupta

MD, Indraprastha Apollo Hospitals

Mr. Shankar Narayanan

Sr. Social Development Specialist, The World Bank

Mr. Bruce Bucknell

British Deputy High Commissioner

Prof. K. Sukumaran

Dean, NISM

Prof. Thankom Arun

Essex Business School, Manchester, UK

Dr. Siva Kumar

Arthur Tauck Chair & Professor of Marketing, Lehigh University, USA

Mr. T K Arunachalam

Regional Director South Asia, Cambridge Assessment English, Part of University of Cambridge

Prof. Nitya Rao

Faculty, School of International Development, University of East Anglia, Norwich, United Kingdom

Prof. Sanjay Patro

Professor of Marketing XLRI, Jamshedpur

Ms. Naina

ICICI Bank

Dr. Sudeep Ghosh

Former Executive Director of the Indian Institute of Coal Management (IICM)

Mr. Brij Raj

GM, Banking Dept., RBI Patna

Dr. (Prof.) Pavel Rayes

Anáhuac University Faculty of Economics and Business

Prof. Shishir Jha

IIT Bombay

Ms. Shiwangi Singh

CIMP Alumni, Pursuing PhD from IIT- Delhi

Prof. Sabu S. Padmadas

Professor of Demography and Global Health, Department of Social Statistics & Demography, University of Southampton

Mr. Akshat Shukla

National Head, Government Programs (Water), Piramal Foundation

Mr. H.R. Srinivas

Chief Electoral Officer, Bihar

Padma Shree Sister Sudha Varghese**Mr. Rahul Agrawal**

Manager, Department of Economic Policy & Research, RBI

Mr. Mahesh Goel

CGM, SBI

Ms. Neelima Khetan

VP (CSR), Seva Mandir

Mr. Rohit Anand

Deputy Manager, Supply Chain, Tata Advanced Systems Ltd.

Shri Vivek Kumar Singh

IAS

Mr. Akshat Kumar

Wellbeing Centre

Mr. Ashwani Kumar

MD & CEO, Utkarsh CoreInvest Ltd.

Online interaction with Mr. Sushant Saurav

Channel Head, Bihar Axis AMC

Prof. Rakesh Saxena

IRMA

Online interaction with Mr. Neelanjan Sinha

Product Head, AuthorCafé (A TNQ Company)

Online interaction with Mr. Sanjay Ramdas**Kambekar**

General Manager - HR Prism Johnson Limited (Cement Division)

Sri Sanjeev Kumar

Executive Director, MECON Ltd.

Dr. Jatinder Singh

Assistant Secretary General, PHD Chamber of Commerce and Industry

Mr. K V Rangaswami

Advisor to the Chairman, L&T Ltd.

Online interaction with Ms. Debyani Sinha

Global Head Human Resources (Vice President) Nucleus Software

Online Interaction with Mr. Debashish Ghosh

VP and Country HR Head, Berkadia

Online Interaction with Mr. Shubhro Mitra

Founder and CEO, M&S Associates

Online interaction with Mr. Pratik Joshi

Head-Business Development, Patanjali Ayurved Ltd.

Online interaction with Mr. Subir Verma

Head (HR & IR), TATA Power - DDL

Shri Satyajeet Rajan

IAS (Rtd.), Kerala Cadre

Online interaction with Mr. Jyoti Prakash

IRMA alumnus, Managing Partner - Equity & PMS at PRP Professional Edge Associates

Online interaction with Mr. Atul Kumar

Director, Tax Mitra Pvt. Ltd.

Online interaction with Mr. Saket Kumar

Head -Plant Finance, Hero Motocorp Ltd.

Online interaction with Mr. Siddharth

Deshmukh

Head - Modern Trade, OnePlus India

Shri Pradeep Kumar

I.E.D.S., Director, MSME-DFO, Ministry of MSME, Government of India, Patna

Mr. Pravir Kumar

Director- Operations Vodafone

Mr. Prashant Varshney

Private Banker, LGT Wealth India

Dr. Shweta Singh

Founder & CEO, Ennoble IP.

Lt. Gen. Sunil Srivastava (Retd.)

AVSM, VSM, Director-CENJOWS

Dr. K S Bhatia

Founder & CEO, Pumpkart

Brig (Dr.) Sunil Kumar Moudgil (Retd.)

International Master Trainer, Leadership Coach, Author and Motivation Speaker

Sri Abhishek Ranjan

Director and Global Head of Sustainability at Brillio

Sri Divyanshu Verma

Founder & CEO, Konverzions

Sri Vibhash Kumar

Executive Director, Indian Oil Corporation Limited (Bihar & Jharkhand)

Mrs. Varsha Mukadam

Asst. General Manager, HR at BSE

Mr. Praveen Kumar**Rajbhar**

Founder & CEO of "Skilling You"

Sri Arun Kumar Singh

Director Sales, PHYTEC Embedded Pvt. Ltd.

Dr. Niraj Jha

Founder & CEO, Startup Hanuman

Sri Hari Singh Shekhawat

Ex-President – Human Capital & General Affairs Welspun Group, An eminent HR leader, An alumnus of XLRI, Jamshedpur

Dr. Satyajit Kumar Singh

Chief Consultant Urologist and Andrologist, Managing Director with Ruban Group of Hospitals.

Sri Mahesh Munjal

MD, Majestic Auto Industries Limited

Shri Pradeep Jha

Branch Incharge, SIDBI

Mrs. Priyambada Jha

An alumnus of the MANAGE and XLRI, currently working as Associate Vice President, IndusInd Bank in Delhi

Shri Sadhan Kumar Singh

Regional Manager SBI

Mr. Kumar Ayashkanta

Group- Chief Investment Officer at Wipro Enterprises Ltd

Kumar Raju

Asst. Controller of Patents & Designs, IPO Mumbai/ RGNIPM, Nagpur

Mr. Prince Tiwari

Head- Financial Institutions, Group & Investors Relations, AU Small Finance Bank

Dr. K S Bhatia

Founder & CEO, Pumpkart

Mr. Shailendra Jaiswal

Indian Railway Service of Mechanical Engineers

Ms. Sukriti Mishra

INVEST INDIA, ODOP Team

Sri Abhishek Ranjan

Director and Global Head of Sustainability at Brillio

Prof. Karali Patra

Professor-In-Charge, Technology Business Incubator, IIT Patna

Mr. Satyajit Singh

Bihar Chapter, PHDCCI

Shri Ssharad S.**Mahiswari**

VP, Venture Catalysts

Mr. Amitesh Prakash

Chief Investment Officer, Karekeba Ventures

Mr. Prakash Kumar

Environmentalist

Shri Subrata Rath

Director of Central Region of ASSOCHAM



LIFE @ CIMP

A lot of learning in a business school happens outside the classroom. At CIMP, campus life is full of activities. CIMP has several groups, committees, and clubs run by students. Working together in small teams help students to understand the importance of team work. Students engage in a lot of recreational activities making the campus life vibrant.

Placement Committee

Placement committee coordinates CIMP's placement activities. The committee tries to match the requirements of the corporate world with the expectations of the students and facilitate in a smooth placement process. The committee also works closely with the industry to receive feedback on the institute's curriculum and students' competencies and performances.

Sangoshthi – Seminar Committee

This group coordinates and ensures media interface of seminars and conferences organized by the institute. The members are responsible for compering the seminar. The members summarize the main content of the seminar and document the entire programme. The committee is responsible for press releases, generating content and facilitating press conferences.

Fest Organizing Core Committee

The main responsibility of the committee is to conduct national level business fest annually. Members are supposed to propose the budget, take the initiative to raise funds to run the fest, prepare a programme layout, invite participants from other business schools and arrange logistics to support the fest.

Academic Committee

The committee plays a significant role in upholding and developing the academic standards at CIMP. It is an interface between the students, teachers and the PGP office. Academic committee assists in collating student's feedback, arranging remedial classes and helps students enhance communication skills.

E-Cell

E-Cell is a committee run by the students of CIMP that aims to unearth the latent entrepreneurial spirit of the young students. The mission of the E-Cell is to host workshops, guest speaker sessions, innovative games, and competitions for aspiring entrepreneurs. E-Cell supports the budding entrepreneurs by providing necessary resources such as seed funding, mentoring, consultancy, and networking. First time in India, CIMP has initiated "Women Entrepreneurs" cell.

Aahar – Hostel & Mess Committee

The mess committee monitors the smooth functioning of the students' mess. Hostel & Mess Committee is an integral part of CIMP community and aims at providing healthy, nutritious and homely food to the students.

Saarang – The Cultural Committee

Saarang, the cultural committee, is responsible for organizing and managing all the cultural events at CIMP. It brings a refreshing breeze to the otherwise rigorous lives of management students by providing them with the opportunities to showcase their talents. For Saarang, "Innovation is a routine, and creativity, a habit". Saarang organizes major events like inter business school festivals and thus provides hands-on management experience to budding managers. The committee has successfully hosted concerts by eminent musicians in association with SPIC MACAY.

Alumni Committee

Alumni associations exist to support the organization's goals, and to strengthen the ties between alumni, industry & the parent organization. This committee recognizes fellow alumni who are distinguished by their loyalty, professional achievement and community service, assists current students and alumni in career planning, placement and transitions, encourages highly qualified and diverse prospective students to attend CIMP and promote the institute within one's sphere of influence.

Spardha – The Sports Committee

Spardha - The sports committee manages all the sports related events on the campus. Spardha's motto is to keep its future managers active and fit by participating in various indoor and outdoor games. This committee organizes annual sports events. The committee is also responsible for maintenance of sports infrastructure in the campus.



Editorial Committee

The committee aims to nurture creative, thinking and writing abilities of the CIMP student community. The members approach potential contributors to provide content by writing occasional editorials and other short articles for CIMP newsletters.

Samvedna – Social Marketing Club

Social Marketing Club (SMC) is an innovative initiative of CIMP which acts as a catalyst in development of Bihar. It has been actively engaged in creating awareness among students regarding social responsibility. Social Marketing concept is frequently used for bringing change to socially accepted attitudes and behaviour in diverse areas such as the use of seat belts in cars, drug abuse, smoking, organ donation, waste disposal, traffic sense, etc. Social Marketing Club is a "one-of-its-kind" initiative in the Indian management education space.



IT Committee

IT committee takes care of IT requirements including campus intranet, installation of software, and troubleshooting. The IT Committee acts as a liaison between the students and the computer centre to fulfill the requirements of software, educational documentaries, journals, e-books, etc.

Adovation – Advertisement Committee

Adovation Committee connects CIMP with the people through Social media platforms & Professional websites like Facebook, Twitter, LinkedIn, Instagram etc. It helps in promoting the activities happening in the campus.

FINAL PLACEMENTS 2023



Chandragupt Institute of Management Patna (CIMP) is well known for its excellent track record of campus placements for its PGDM graduating students. CIMP has excellent placements record for all fourteen passed out batches. A number of high profile corporate houses visited CIMP during last placement season to hire young management graduates for various positions. The year-on-year stupendous success in placements has been the result of CIMP placement team's constant engagement with the corporate world and the invaluable training imparted to students.



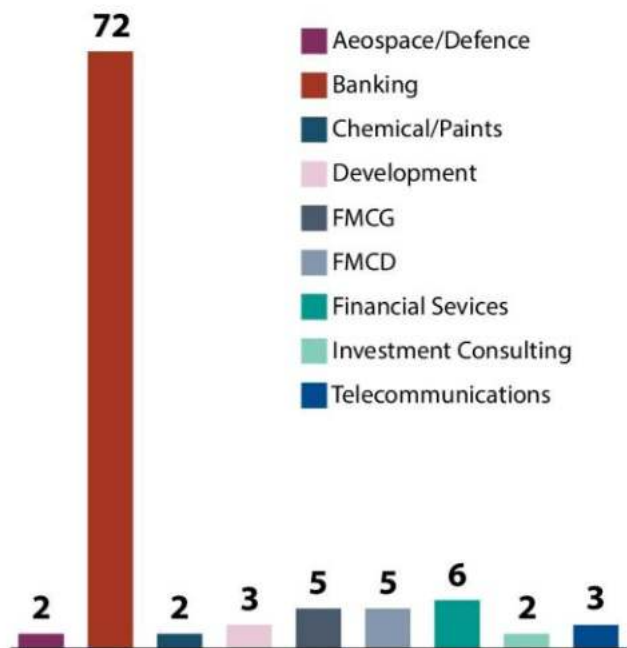
Excellent Placement of Graduating Students



PLACEMENT STATISTICS

- In line with the previous years, excellent placement for 14th batch of eligible students from PGP 2021-23 batch.
- The participating companies were from diverse verticals like Aerospace/Defence, Banking, Cement, Chemical, Consulting, Dairy, Development & Social change, Financial Services, Edtech, FMCG, Telecommunications, and more.
- Recruiters like Tata Advanced Systems Limited (TASL), ITC Ltd., BRLPS- JEEVIKA, ICICI Bank, IDBI Bank, Bharat Financial Inclusion Limited (BFIL), IDBI Bank, HDFC AMC, Utkarsh SF Bank, Berger Paints, Marico, Asian Paints, Airtel, Amul, Colgate Palmolive, Axis Bank, Bandhan Bank, Vodafone-Idea, Arohan Financial Services Ltd. and more reaffirmed their faith in the talent nurtured at CIMP.
- Backed by strong industrial relations, the placement season of 2023 for PGP batch 2021-23 witnessed an overwhelming participation from previous recruiters along with many new recruiters vying for some of the country's best minds at CIMP. New recruiters who visited CIMP include KENT RO, DCB Bank, Aditya Birla Group, Quantum Advisory Pvt. Ltd., Muthoot Finance, ESAF Small Finance Bank, Bandhan Bank-Emerging Entrepreneurs Business, Women Development Corporation (WDC), Udyog Mitra (Department of Industries, Govt. of Bihar), Bluemedix, Motilal Oswal Finance Ltd., My Captain, NJ India Invest Pvt. Ltd., Adani Electricity Mumbai Ltd., CodeYoung and more.
- Niche profiles in Sales & Marketing, Branch Banking, Consulting, General Management, Micro Banking, Relationship & Service Management, Supply Chain Management/ Operations were offered by the recruiting organizations. Corporate from myriad sectors visited CIMP campus and recruited talent.
- The largest recruiter was ICICI Bank which hired 31 students for different verticals.
- The job location of placements was not restricted to Bihar alone. Several companies offered positions for different Metro and other cities in India.

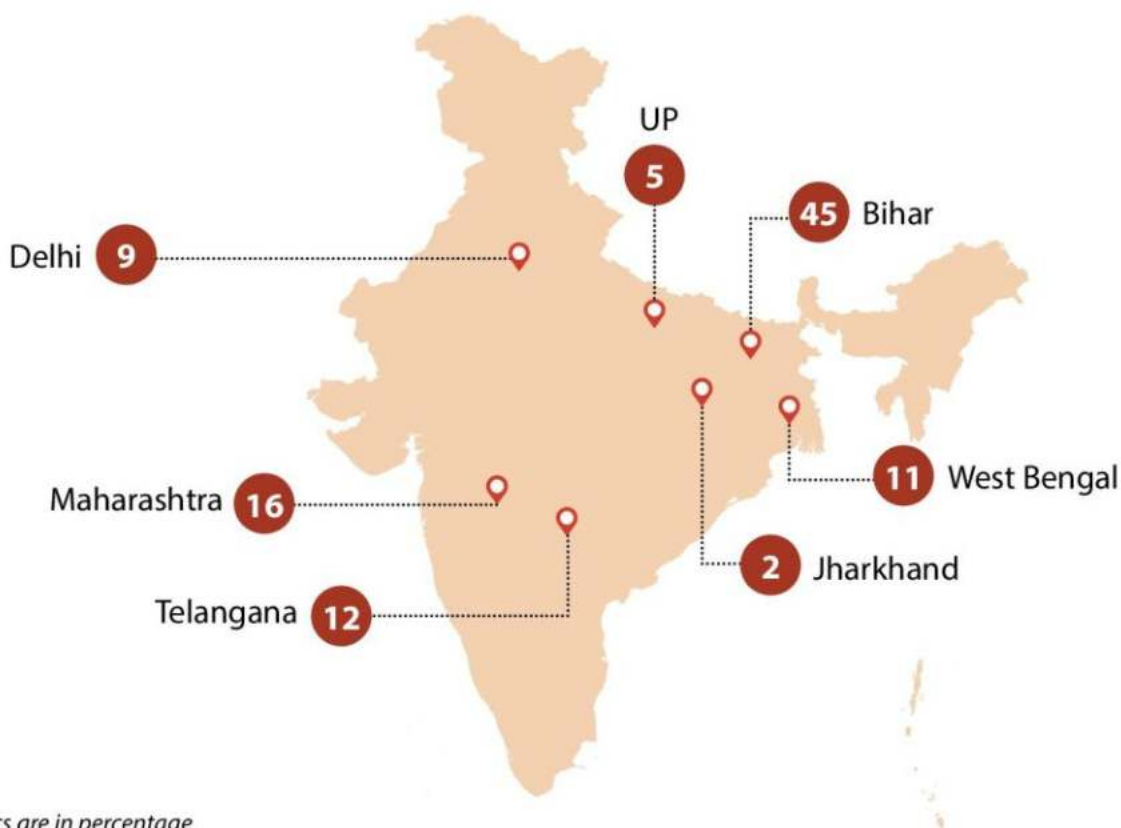
Sector-wise Batch 2021-2023*



Profile-wise Batch 2021-2023*



Location-wise Batch 2021-2023*



*All statistics are in percentage

OUR RECRUITERS

- 3i Infotech Ltd.
- Accenture
- ACFL Microfinance
- Airtel
- AMUL
- Arohan Financial Services Limited
- Asian Paints
- Aditya Birla
- Axis Bank
- Aga Khan Rural Support Programme (India)
- Allahabad Bank
- Amba Research
- BUIDCO
- Bihar Vikas Mission
- BIA (VenturePark Incubator)
- Bajaj Housing Finance Limited
- Bajaj Finance Ltd.
- Bandhan Bank Limited - EEB
- Bandhan Bank Limited - HF Vertical
- Berger Paints
- Bluemedix
- Bharat Financial Inclusion Ltd. (BFIL)
- BIRD (NABARD)
- BSPB
- BMSICL
- BYJU'S
- Career Domain
- Capital Via Global Research
- Campus Management International Pvt. Ltd.
- Catalyst Management Services
- Chaitanya India Fin Credit Pvt. Ltd.
- Clairvolex
- Coca Cola
- Colgate-Palmolive (India) Limited
- COMFED
- Competition Commission of India
- CSM Technologies

- Centaur Security and Safety Trading
- Dabur India Ltd.
- Cashpor Micro Credit
- Digital Green
- DCB Bank Limited
- Devyani Food Industries Limited (Creambell)
- eLitmus
- Epaathshala
- Extramarks
- Foundation for Research in Health Systems (FRHS)
- Farms n Farmers
- Federal Bank Limited
- Fino Payments Bank
- Flipkart
- Future Retail Limited
- Frontier Growth Advisors
- GIC Housing Finance Ltd.
- GSKCH
- Green Agrevolution Pvt. Ltd.
- Hamsafar India
- HDFC Bank
- HDFC AMC Ltd.
- HDFC Ltd.
- HT Media
- HUL
- HEBE Financial Services Pvt. Ltd.
- IMRB International
- ICICI Bank Limited
- ICICI Securities Ltd.
- ICICI Prudential AMC Ltd.
- IDFC Bank
- Intercontinental Consultants and Technocrats Pvt. Ltd.
- InfoEdge Ltd.- Naukri.com Intellipaat
- IDBI Federal Life Insurance Co. Ltd.
- IFFCO Tokio General Insurance Co. Ltd.
- IndusInd Bank
- ITC Limited

- IDBI Bank Ltd.
- Indian PAC Consulting Pvt. Ltd.
- IOCL
- Jabong
- Jana Small Finance Bank
- JEEViKA
- JK Cement Ltd
- Karvy Stock Broking Limited
- Kotak Mahindra Bank
- KPMG
- LIC Housing Finance Ltd.
- L&T
- Landmark Group (Max Fashion)
- Landesa (Rural Development Institute)
- Mahindra & Mahindra Ltd.
- Motilal Oswal Financial Services Ltd.
- Marico Ltd.
- Medha Learning Foundation
- Mother Dairy
- Mphasis
- National Skill Foundation of India
- NTPC Ltd.
- NCDEX e Markets Ltd.
- NDDDB Dairy Services
- Nestle India Limited
- NSDA
- Pin Click Property Management Pvt. Ltd.
- Piramal Group
- PlanetSpark
- Prism Johnson Cement
- Propelld
- RBL Finserve Limited
- RBI
- RealTime Financial Advisors Pvt. Ltd.
- Repose Energy
- RIL Media Broadcasting
- Saarthak Development and Business Solutions Pvt. Ltd.
- Subicsha Coconuts Producers

Company Ltd.

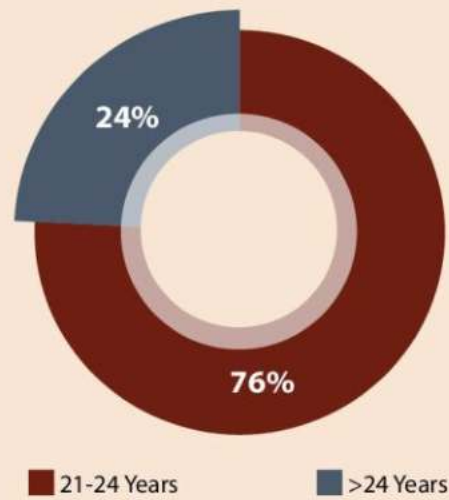
- Saija Finance Pvt. Ltd.
- IIFL Samasta Finance Limited
- Satya Micro Capital Ltd.
- SBI
- SBI General Insurance Co. Ltd.
- SRVA Education
- SEBI
- Shoppers Stop
- Stock Holding Corporation of India Ltd.
- SPFL Securities Ltd.
- SATHI
- Swasti Health Resource Centre
- Talisma
- The Outlook Group
- Tata Consumer Products
- Tata Power DDL
- Tata Steel Ltd.
- Tata Advanced Systems Limited (TASL)
- Tata Consultancy Services
- The Kerala Minerals and Metals Ltd.
- Triveni Almirah
- Udaan
- Udgam Digital Ops Pvt. Ltd.
- Utkarsh Small Finance Bank
- Ujjivan Small Finance Bank
- Vistaar Financial Services Ltd.
- Vaya Finserv Pvt. Ltd.
- Voonik
- Vodafone Idea (Vi)
- Whirlpool Corporation
- WhiteHat Jr
- Xiaomi Technology India Private Limited
- X L Dynamics Pvt. Ltd.
- Yes Bank Ltd.
- Zomato Media Pvt. Ltd.

PGDM 2022-2024

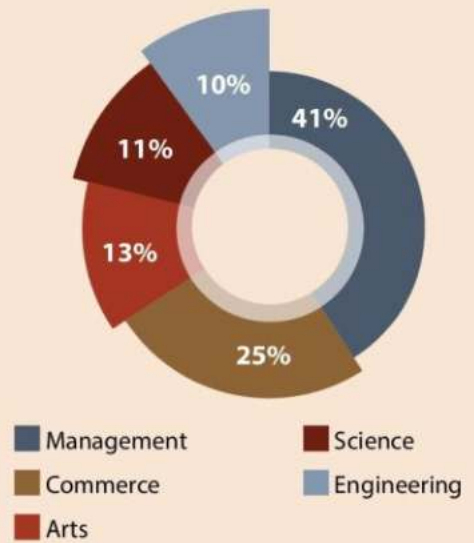




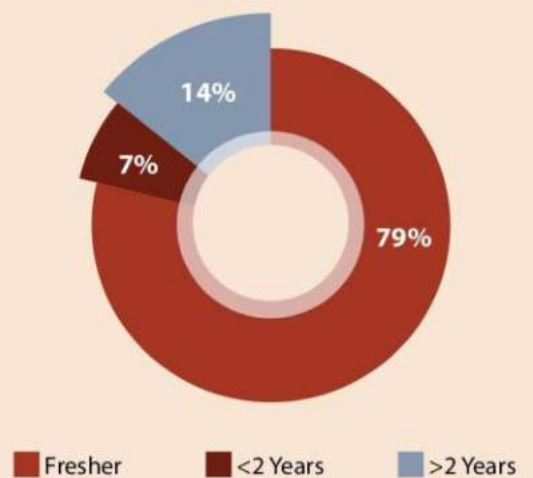
Age Distribution



Educational Qualification



Work Experience



BATCH PROFILES 2022-24



Aadarsh Kumar
23 years

BBM
MGM College, Patna

Summer Internship :
To develop the business of Deodorant and Toilet soap using new launches

Student ID :
150001

ITC Limited

Work Experience : 9 months
Axis Bank
Junior Relationship Officer



Aadya Jalan
23 years

B.Com
Patna Women's College, Patna

Summer Internship :
From Order to Cash: A Comprehensive study of Sales Accounting and Order To Cash Process

Student ID :
150002

Tata Advanced Systems Ltd.

Work Experience : 14 months
Tata Consultancy Services
Process Associate



Aanshi Priya
24 years

B.Com
B.D. College, Patna

Summer Internship :
Recruitment and Selection procedure at Pantaloons

Student ID :
150061

Aditya Birla Group (Pantaloons)



Aarushi
23 years

B.Sc (Zoology Hons.)
Magadh University

Summer Internship :
Recruitment and selection process at Pantaloons

Student ID :
150003

Aditya Birla Group (Pantaloons)



Aastha
21 years

BBA
L.N. Mishra College of Business Management, Muzaffarpur

Summer Internship :
A study on employee performance appraisal system followed by Indian Oil Corporation Limited (BSO)

Student ID :
150062

IOCL



Abhinandita Bose
24 years

B.A (Economics Hons.)
J.D. Women's College, Patna

Summer Internship :
Forex management

Student ID :
150063

ICICI Bank

BATCH PROFILES 2022-24



Abhinav Kumar
22 years

B.Com (Accounting and Finance Hons.)
L.N.M.U. Darbhanga

Summer Internship :
To develop the business opportunities of deodorant and toilet soap using new launches
ITC Ltd.

Student ID :
150102



Abhinav Singh
24 years

BBA
BIT Mesra (Patna Campus)

Summer Internship :
Awareness and Promotion of Xtragreen Diesel
IOCL

Student ID :
150064



Abhishek Kumar
28 years

B.Tech (Mechanical Engineering)
Gandhi Institute for Technological Advancement, Bhubaneswar

Summer Internship :
Recruitment and Selection process at ABFRL
Aditya Birla Group (Pantaloons)

Student ID :
150005



Abhishek Sinha
25 years

B.A (Psychology Hons.)
A.N. College, Patna

Summer Internship :
To identify the market potential of Namaste India Ice cream and how to increase customers' and retail reach.
Namaste India
Work Experience : 27 months
Gangotri Tour and Travels
Financial Associate

Student ID :
150065




Adarsh Kumar
25 years

B.Sc (Physics Hons.)
BRABU, Muzaffarpur

Summer Internship :
To Develop the Business Opportunity of Deodorant and Toilet Soaps Using New Launches
ITC Ltd.

Student ID :
150006



Adarsh Kumar Chaudhari
22 years

B.Tech (Electrical Engineering)
Dr. A.P.J. Abdul Kalam Technical University, Lucknow (UP)

Summer Internship :
RISK PERCEPTION, RISK TOLERANCE, AND INVESTMENT DECISIONS OF INVESTORS
SBI MUTUAL FUND

Student ID :
150066

BATCH PROFILES 2022-24



Adya Sharan
23 years

B.Com
University of Calcutta, West Bengal

Summer Internship :
Identifying lending opportunities in Textile businesses of Patna

Student ID :
150008

ICICI Bank




Aishwarya Gupta
22 years

B.Com
B.N.M.U. Madhepura

Summer Internship :
Analyse the market potential to increase the sale of all Aditya vision stores in bihar

Student ID :
155067

Whirlpool India



Akash Deep
24 years

BBA
Savitribai Phule Pune University

Summer Internship :
To develop business opportunity of deodorant and toilet soap using new launches.

Student ID :
150068

ITC Ltd



Aman
23 years

BBM
College of Commerce, Arts and Science, Patna

Summer Internship :
Survey Of Distribution Network In munger District

Student ID :
150009

Whirlpool India



Amandeep
24 years

B.Com
College of Commerce, Arts and Science, Patna

Summer Internship :
To study the buying behaviour of Indian oil customer with respect to XP95 Premium Petrol.

Student ID :
150069

IOCL



Amartya Chandra
24 years

BBM
A.N. College, Patna

Summer Internship :
To increase the sales of Savlon Liquid Handwash

Student ID :
150010

ITC Ltd.

BATCH PROFILES 2022-24



Anamika Singh
25 years

B.A (English Hons.)
Womens College, Madhepura

Summer Internship :
Brand promotion to increase footfall
Aditya Birla Group (Pantaloons)

Student ID :
150011



Anand Kumar
25 years

B.Sc (Mathematics Hons.)
Magadh University

Summer Internship :
To identify the root causes of low contribution of cup category of Namaste India and How to increase its sale
Namaste India

Student ID :
150070



Anjani Kumar
23 years

B.A (English Hons.)
Munger University, Munger

Summer Internship :
NRI Banking
ICICI Bank

Student ID :
150105



Ankit Raj
23 years

B.Sc (Hotel Management)
Lovely Professional University, Phagwara, Punjab

Summer Internship :
To develop the business of Deodorant and Toilet Soap using new launches
ITC Ltd.

Student ID :
150012



Ankit Singh
22 years

BBM
A.N. College, Patna

Summer Internship :
Awareness and Promotion of Xtragreen Diesel
IOCL

Student ID :
150071




Anshika Verma
22 years

B.Voc. (Retail & Logistics Management)
Central University of Haryana

Summer Internship :
Study on different Retail Assets of ICICI Bank
ICICI Bank

Student ID :
150072

BATCH PROFILES 2022-24



Anshu Kumar
24 years

B.A (Economics Hons.)
T.P.S. College, Patna

Summer Internship :
To Develop the Business of Deodorant and Toilet Soaps Using New Launches
ITC Ltd.

Student ID :
150013



Antara Mukherjee
23 years

BBA
Bit Mesra (Patna Campus)

Summer Internship :
To identify the lending opportunity for textile business in Patna market
ICICI Bank

Student ID :
150111



Anukul Sinha
25 years

BBA
Amity University, Uttar Pradesh

Summer Internship :
To identify the market potential of Focus products and how to increase it's sale's contribution
Namaste India

Student ID :
150073




Anushka Kumari
25 years

B.Sc (Zoology Hons.)
Magadh University

Summer Internship :
Roadmap of nature based solution for TATA Steel
Tata Steel

Student ID :
150014



Anvita Shree
22 years

B.Sc (Chemistry Hons.)
Veer Bahadur Singh Purvanchal University, Jaunpur (UP)

Summer Internship :
Investment Banking
ICICI Bank

Student ID :
150074



Arika Singh
21 years

B.Com Hons. (Advertising and Marketing Management)
Patna Women's College, Patna

Summer Internship :
To identify the market potential of Namaste India ice-cream in cafe and restaurants and how to increase the reach among the said segment
Namaste India

Student ID :
150015

BATCH PROFILES 2022-24



Arushi Kumari
27 years

BBM
CIMAGE College, Patna

Summer Internship :
Dealing with climate change at Tata steel : Analysis of best practices for biodiversity management
Tata Steel

Student ID :
150075



Ashutosh Kumar Thakur
24 years

BBE
St. Xavier's College of Management and Technology, Patna

Summer Internship :
In- Depth analysis of Saharsa & Supaul district to increase market share in distribution of Whirlpool
Whirlpool India India

Work Experience : 9 months
102 Ambulance Service State Health Society Bihar
Billing and Data Entry Operator

Student ID :
150076



Ashutosh Ranjan
21 years

B.Com
St. Xavier's College of Management and Technology, Patna

Summer Internship :
Risk Perception, Risk Tolerance and Investment Decisions of Investors
SBI Mutual Fund

Student ID :
150017



Asim Raza Farooqui
28 years

B.Tech (Mechanical Engineering)
Maulana Abul Kalam Azad University of Technology, West Bengal

Summer Internship :
How to gain market share of Savlon
ITC Ltd.

Work Experience : 30 months
NHJ Infra Pvt. Ltd.
Quality Engineer
Zetwerk Manufacturing Businesses Pvt. Ltd.
Quality Engineer(Expeditor)

Student ID :
150077



Avinash Kumar
23 years

B.A (English Hons.)
P.T. Evening College, Patna

Summer Internship :
Indepth analyse and to increase the market share of the DC categories in Sitamarhi district with respect to whirlpool.
Whirlpool India

Student ID :
150078




Ayush Thakur
21 years

BBA
L.N. Mishra Institute of Economic Development & Social Change, Patna

Summer Internship :
To find out the root causes of low contribution of take home category and how to increase its sales.
Namaste India

Student ID :
150019

BATCH PROFILES 2022-24



Ayushi Kumari
23 years

B.Sc (Zoology Hons.)
B.N.M.U. Madhepura

Summer Internship :
carbon credit concept, implication and implication in current paradigm
Tata Steel

Student ID :
150020



Chandan Kumar
22 years

B.A (English Hons.)
BRABU, Muzaffarpur

Summer Internship :
To improve sales and productivity of Popular Agarbatti
ITC Ltd.

Student ID :
150079



Deepak Kumar
27 years

B.Com
T.M.B. University, Bhagalpur

Summer Internship :
To study the buying behaviour of Indian oil customer with respect to XP95 Premium Petrol.
IOCL

Work Experience : 32 months
R. S. Enterprises, Bhagalpur
Accountant

Student ID :
150021



Dheeraj Ashok Tiwari
25 years

B.Com
MIT World Peace University, Pune

Summer Internship :
Project Monitoring on FAR (Federal Acquisition Regulations) and P2P(Procurement to Pay)
TASL

Student ID :
150080



Divyendu Shekhar
24 years

BBA
Amity University, Uttar Pradesh

Summer Internship :
To improve sales and productivity of Popular AG(Agarbatti)
ITC Ltd.

Student ID :
150022



Gaurav Singh
25 years

B.Tech (Mechanical Engineering)
Galgotias University, Uttar Pradesh

Summer Internship :
Business Process Re-engineering of Directorate of Employment and Training, Labour Resource Department, Government of Bihar
KPMG

Work Experience : 22 months
Techno Mech Engineering Solution
Project Manager

Student ID :
150082

BATCH PROFILES 2022-24



Harsh
22 years

B.A (English Hons.)
BRABU, Muzaffarpur

Summer Internship :
To develop the business of Deodorant and Toilet Soap using new launches
ITC Ltd.

Student ID :
150024



Harsh Patel
22 years

BBA
International School of Management,
Patna

Summer Internship :
In depth study to Analyse and to increase market share of Whirlpool in Muzaffarpur, Bihar
Whirlpool India

Student ID :
150083



Himanshu Kumar Priyadarshi
23 years

BBM
Arcade Business College, Patna

Summer Internship :
Strategies and opportunities to increase the Sales and Productivity of savlon liquid handwash
ITC Ltd.

Student ID :
150109



Himanshu Monal
25 years

B.A (Economics Hons.)
R.L.S.Y. College, Patna

Summer Internship :
Strategy and opportunity to improve the sales of Mangal Deep Popular Agarbatti
ITC Limited

Student ID :
150114



Kajal Kumari
23 years

B.A (Economics Hons.)
Magadh University

Summer Internship :
ANALYSING THE BEHAVIOR OF NON-BUYER CUSTOMERS AT PANTALOONS (ABFRL)
Aditya Birla Group (Pantaloons)

Student ID :
150084



Kashish Sinha
21 years

BBA
Amity University, Patna

Summer Internship :
SME market in patna zone
ICICI Bank

Student ID :
150085

BATCH PROFILES 2022-24



Krishna Kant
23 years

BBA
BIT Mesra (Patna Campus)

Summer Internship :
Awareness and Promotion of Xtrareward
IOCL

Student ID :
150112



Kumar Mimoh
29 years

B.Com
College of Commerce, Patna

Summer Internship :
Breaking Down Barriers: Analyzing the Growth of Housing Loans
Central Bank of India

Work Experience : 6 months
Gupta Agnesh & Associates Chartered Accountants
Account Assistant

Student ID :
150027



KUMAR OSHAN
24 years

B.A (English Hons.)
Magadh University

Summer Internship :
CRITICAL COMPLIANCES AND MONITORING ACTIONABLE IN SES
ICICI BANK

Student ID :
150087



Mohit Ranjan
26 years

B.A (Psychology Hons.)
T.P.S. College, Patna

Summer Internship :
Market analysis of FF category to increase sales in Darbhanga and madhubani
Whirlpool India

Student ID :
150028



Mrinal Manish
25 years

B.Tech (Civil Engineering)
Manipal University Jaipur

Summer Internship :
Rejuvenation of distribution channels of Siwan and Gopalganj markets
Whirlpool India

Student ID :
150088



Pawan Kumar
22 years

B.Sc (Mathematics Hons.)
A.N. College, Patna

Summer Internship :
Below the line activity to improve customer entry and focusing on internal efficiency to improve productivity.
Aditya Birla Group (Pantaloons)

Student ID :
150030

BATCH PROFILES 2022-24




Prabhat Kumar Singh
26 years

B.Tech. (Electronics & Communications Engineering)
GGS IP University, Delhi

Summer Internship :
Asset and liability management
ICICI Bank

Student ID :
150090



Prashant Kumar
23 years

B.A (Economics Hons.)
Patliputra University, Patna

Summer Internship :
To develop business opportunity of deodorant and toilet soap using new launches.
ITC Ltd

Student ID :
150117



Prince Kumar Bharti
21 years

BBA
LNCT University, Bhopal

Summer Internship :
Payment and Collection
ICICI Bank

Student ID :
150031



Priya Kumari
23 years

B.Com (Accounting Hons.)
Patna Women's College, Patna

Summer Internship :
To Analyze the Corporate Social Responsibility Report In IOCL
IOCL

Student ID :
150032



Purnima Kumari
23 years

B.Com Accounts
Nilamber-Pitamber University, Palamu

Summer Internship :
Wealth Sourcing at Daltonganj
ICICI Bank

Student ID :
150091



Rahul Kumar
23 years

BBM
Arcade Business College, Patna

Summer Internship :
Driving Distribution of Focus Brand in Market
ITC Limited

Student ID :
150093

BATCH PROFILES 2022-24



Rahul Kumar
24 years

BCA
Arcade Business College, Patna

Summer Internship :
To improve the sales and productivity of popular agarbatti

Student ID :
150033

ITC Ltd



Rahul Ranjan
27 years

B.Com (Accounts Hons.)
Vanijya Mahavidyalaya, Patna

Summer Internship :
To Develop the Business of Deodorant and Toilet Soaps Using New Launches

Student ID :
150034

ITC Ltd

Work Experience : 48 months
Poonam Enterprises
Manager



Rajni Bhadani
23 years

B.Com (Accounts Hons.)
Gaya College, Gaya

Summer Internship :
Analysing the Customer/ Consumer Preferences and Non- Buyer's Customer Behaviour of ABFRL in Pantaloons

Student ID :
150035

Aditya Birla Group (Pantaloons)




Rakesh kumar
22 years

BBA
Amity University, Patna

Summer Internship :
strategy and opportunity to increase productivity and sales of Popular AG

Student ID :
150104

ITC Ltd



Rashi Ranjan
22 years

BBA
Banasthali Vidyapith, Rajasthan

Summer Internship :
Effect of work culture on employee performance and employee satisfaction

Student ID :
150094

Central Bank of India



Ravi Raj
24 years

B.Com (Accounts Hons.)
B.D. College, Patna

Summer Internship :
Trade business

Student ID :
150115

ICICI Bank

Work Experience : 13 months
Connect Printing Solution
Graphic Design

BATCH PROFILES 2022-24



Ravina Kumari
25 years

BCA
Jamia Hamdard, New Delhi

Summer Internship :
Deriving Distribution of personal and Home care products.
ITC Ltd

Student ID :
150036



Richa Kamal
23 years

B.Sc (Zoology Hons.)
T.P.S. College, Patna

Summer Internship :
SME Market in patna zone
ICICI Bank

Student ID :
150095



Sanjana Kumari Mishra
23 years

B.Com (Accounts Hons.)
College of Commerce, Arts and Science, Patna

Summer Internship :
To study the buying behaviour of Indian oil customer with respect to XP95 Premium Petrol.
IOCL

Student ID :
150037



Sapna
23 years

BBA
Savitribai Phule Pune University

Summer Internship :
Marketing RESEARCH of combine harvester to know the reason of market freeze in UP & Bihar
Case New Holland Industrial

Student ID :
150096



Satya Prakash Kumar
26 years

B.Tech (Mechanical Engineering)
GL Bajaj Institute of Technology & Management, Greater Noida

Summer Internship :
LRD & Superbiz opportunities in Patna
ICICI Bank

Student ID :
150097



Saurabh Sandilya
21 years

BBA
BIT Mesra (Patna Campus)

Summer Internship :
To improve the sales and productivity of Popular Agarbatti
ITC Ltd.

Student ID :
150098

BATCH PROFILES 2022-24



Shalini
22 years

BBA (Hons.)
Magadh Mahila College, Patna

Summer Internship :
Asset and Liabilities management
ICICI

Student ID :
150039



Shalini Singh
24 years

B.Com (Accounts Hons.)
P.T. Evening College, Patna

Summer Internship :
Brand promotion to increase footfall
Aditya Birla Group (Pantaloons)

Student ID :
150099



Shilpa Kumari
22 years

BBA (Hons.)
B.N. College, Patna

Summer Internship :
To analyze and increase market share of whirlpool frost free refrigerator in patna market
Whirlpool India

Work Experience : 11 months
ICICI Bank
Gold Loan Executive
Maruti Suzuki
Floor Manager

Student ID :
150040



Shreya ambasta
23 years

BBA
BIT Mesra (Patna Campus)

Summer Internship :
To understand lending opportunity in Pharma business
ICICI Bank

Student ID :
150113



Shreya Singh
22 years

BBA
Amity University, Patna

Summer Internship :
A STUDY ON CSR RELATED ACTIVITIES UNDERTAKEN BY IOCL
IOCL

Student ID :
150100



Shreyank Jaiswal
23 years

B.Com
University of Delhi

Summer Internship :
A STUDY ON CSR RELATED ACTIVITIES UNDERTAKEN BY IOCL
IOCL

Student ID :
150107

BATCH PROFILES 2022-24



Shruti shubham
25 years

B.Sc (Chemistry Hons.)
J.D. Womens College, Patna

Summer Internship :
CSR REPORT OF IOCL

Student ID :
150042

IOCL



Shubham Sekhar Sinha
27 years

B.Com (Accounts Hons.)
Vanijya Mahavidyalaya, Patna

Summer Internship :
Business Banking

Student ID :
150043

ICICI



Shubham Shourav
25 years

B.Sc (Hospitality and Hotel Administration)
Institute of Hotel Management Catering & Nutrition, Gurdaspur

Student ID :
150101

Summer Internship :
In Depth Study of Market Potential in FMCD Industry in Distribution Channel in Darbhanga District

Whirlpool India

Work Experience : 26 months
Kumar & Vir Skybuilders Private Limited
Public Relation Associate



Sneha
22 years

B.Com (Accounts Hons.)
Sri Arvind Mahila College, Patna

Summer Internship :
SME Market in Patna Zone

Student ID :
150118

ICICI Bank



Sonu Kumar
24 years

B.Sc
College of Commerce, Arts and Science, Patna

Student ID :
150044

Summer Internship :
Enhancing whirlpool's distribution channel for increased sales and market penetration in Bhojpur district

Whirlpool India



Soumya Suruchi
25 years

B.A (Philisophy Hons.)
Patna Women's College, Patna

Summer Internship :
Lending opportunity for textile business

Student ID :
150045

ICICI

BATCH PROFILES 2022-24



Sri Niwas
23 years

B.Com
University of Allahabad

Summer Internship :
Awareness and Promotion of Xtrareward
IOCL

Student ID :
150046



Srijan Sashwat
26 years

B.Com
College of Commerce, Arts and Science,
Patna

Summer Internship :
Market scoping of ICICI business
banking in patna market
ICICI Bank

Student ID :
150047



Sushmita
24 years

BBA
BRABU, Muzaffarpur

Summer Internship :
Evaluation of river basin through green
space approach
Tata Steel

Student ID :
150048



Swikriti Singh
25 years

BBM
J.D. Womens College, Patna

Summer Internship :
CSR practices in iocl
IOCL

Student ID :
150050



Tejas Narayan
23 years

B.Com
Vaniya Mahavidyalaya, Patna

Summer Internship :
To understand the opportunity for
Textile businesses in Patna.
ICICI

Student ID :
150051



Tousif Ahmed
26 years

B.Tech.
Chhattisgarh Swami Vivekanad Technical
Universty, Bhilai (C.G.)

Summer Internship :
Banking Opportunity & Competitor
Analysis
ICICI Bank

Student ID :
150052

BATCH PROFILES 2022-24



Tulika Roy
32 years

Post-B.Sc B.Tech (Chemical Engg.)
University of Calcutta, West Bengal

Summer Internship :
ESG:applications, implications, learnings
Tata Steel

Work Experience : 25 months
Birla Tyres Limited
Team Member Research and Development

Student ID :
150053



Uttam Kumar
26 years

B.Com
Kazi Nazrul University, West Bengal

Summer Internship :
Breaking Down Barriers: Analyzing the Growth of Housing Loans
Central Bank of India

Work Experience : 19 months
Track2digital
Content Marketer

Student ID :
150054



Vanisha Singh
21 years

B.A Hons. (Communicative English and Media Studies)
Patna Women's College, Patna

Summer Internship :
To identify the market potential of Namaste India icecream in HoReCa segment and modern trade.
Namaste India

Student ID :
150055



Vikash Kumar
23 years

BBM
A.N. College, Patna

Summer Internship :
Strategies for market growth of Savlon liquid handwash in Patna
ITC Limited

Student ID :
150056



Vikramaditya Sinha
22 years

B.Com
Vaniya Mahavidyalya, Patna

Summer Internship :
Critical Complaine and monitoring actionable in SES
ICICI Bank

Student ID :
150057



Vishal Raj
24 years

B.Sc (Mathematics Hons.)
Magadh University

Summer Internship :
To improve sales and productivity of Popular Agarbatti
ITC Ltd

Student ID :
150103

BATCH PROFILES 2022-24



Vivek Kumar

27 years

B.Tech. (Computer Science Engineering)
K.K. College of Engineering &
Management, Biharsharif

Summer Internship :

To improve the sales and productivity of
popular agarbatti

ITC Ltd

Work Experience : 24 months

All India Reporter, Nagpur

Software Implementer

SBR Datatech Pvt. Ltd.

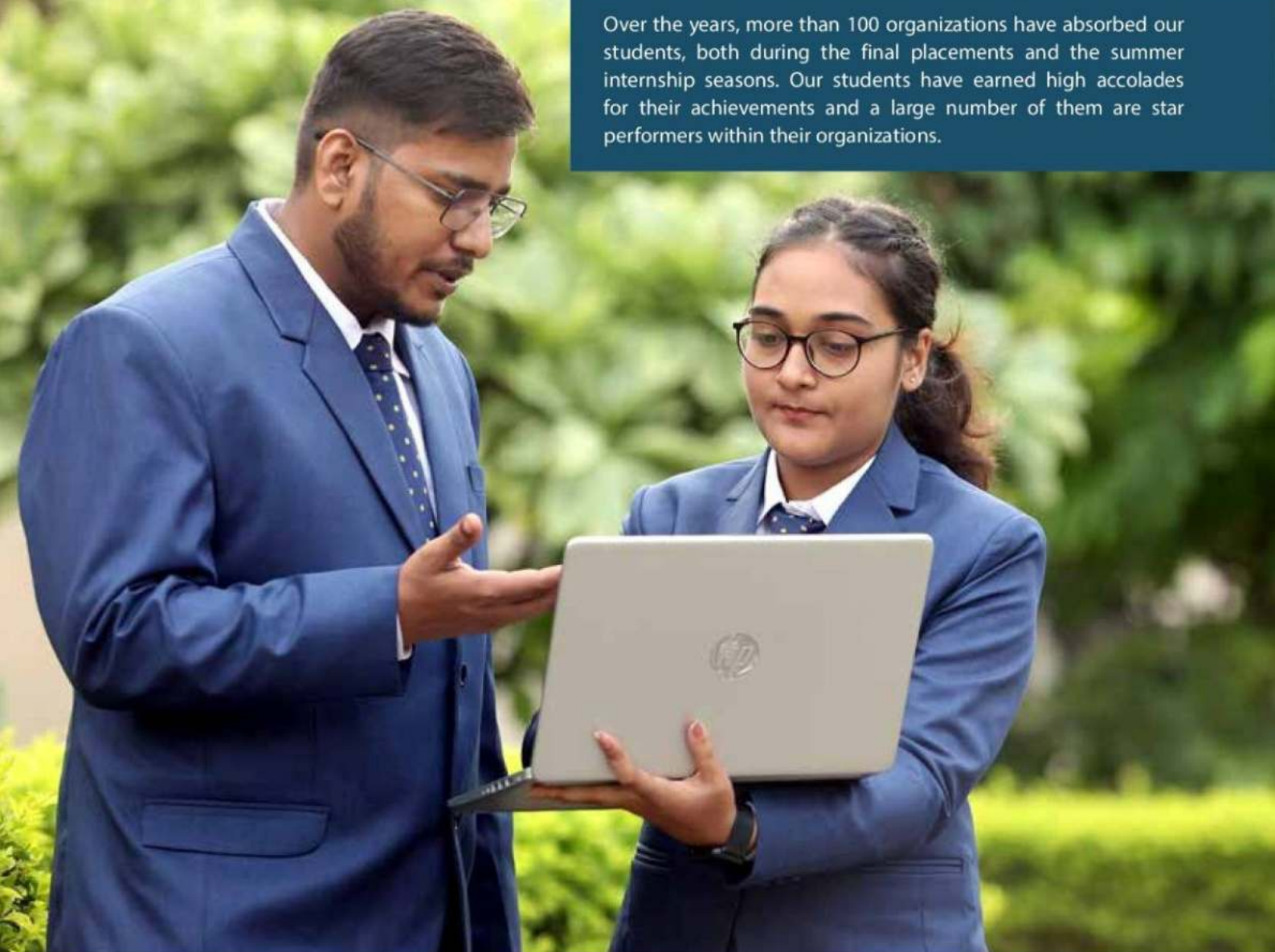
Technology Support Associate

Student ID :

150059

SUMMER PLACEMENTS 2023

Over the years, more than 100 organizations have absorbed our students, both during the final placements and the summer internship seasons. Our students have earned high accolades for their achievements and a large number of them are star performers within their organizations.



01

CIMP provided on-campus Summer Internship for its PGDM 2022-24 batch students in different organisations.

02

Diverse roles and projects offered for Summer Internships.

03

Recruiters participated from various industry verticals like FMCG, Telecommunications, ITES, Financial Services, Management Consulting, Government Administrations, and Social Development, etc.

04

The highlights of this season are the addition of new recruiters for PGDM 2022-24 batch Summer Internships like Tata Advanced System Ltd., ITC, ICICI Bank Ltd., Aditya Birla Group, Tata Steel, Indian Oil Corporation Ltd., Whirlpool India, Namaste India, SBI Mutual Fund, KPMG, Central Bank, HDFC Bank etc.

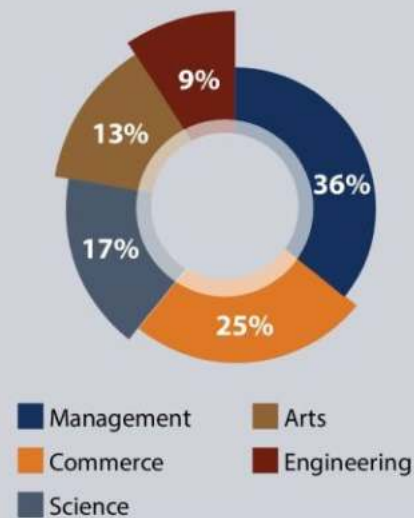
PGDM 2023-2025



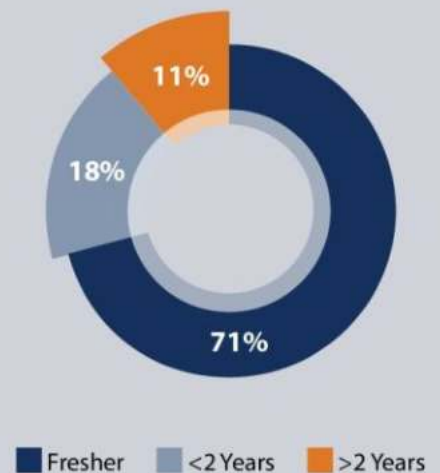
Age Distribution



Educational Qualification



Work Experience



BATCH PROFILES 2023-25



AAKASH RAJ, 21 years
BBA
 Vanija Mahavidyalayaa
 Patna University
 Student ID :
 160001



SHIVAM SAURABH, 22 years
BBA
 Indian Institute Of Business
 Management, Patna
 Aryabhata Knowledge University
 Student ID :
 160002



ALOK KUMAR, 21 years
B.Com
 R.K.D College Patna
 Patliputra University Patna
Work Experience : 24 months
 New Bharat Enterprises
 Sales and Marketing
 Student ID :
 160003



ABDUL KAVI RAZA, 21 years
B.Com
 Gaya College Gaya
 Magadh University
 Student ID :
 160004



ABHIGYAN RAJ, 21 years
B.Sc (H & HA)
 IHM Ahmedabad
 Nchmct
Work Experience : 6 months
 IHCL
 Trainee 6 months
 Student ID :
 160005



ABHINAV RAJ, 24 years
B.Sc (Phy.)
 Bihar National College Patna
 Patna University
 Student ID :
 160006



ABHISHEK AARYAN, 23 years
B.Tech
 National Institute Of Fashion Technology,
 New Delhi
 Ministry Of Textiles
Work Experience : 21 months
 Furniture Studio
 Product Designer 21 months
 Student ID :
 160007



ADITYA KUMAR RAJ, 24 years
B.Tech
 Purnea College Of Engineering
 Aryabhata Knowledge University
 Student ID :
 160008



AISHWARY RAJ, 29 years
B.Tech
 Kalinga Industrial Institute Of
 Technology, Bhubaneswar
 KiiT University
Work Experience : 13 months
 Cognizant
 Program Analyst Trainee 13 months
 Student ID :
 160009



AISHWARYA PRIYADARSHINI, 20 years
B.Sc
 Rajendra Babu Mahavidyalayaa
 Deen Dayal University, Gorakhpur
 Student ID :
 160010

BATCH PROFILES 2023-25




ALOK KUMAR PRIYDRSHI, 24 years
M.Com
College of Commerce, Art and Science
Patliputra University
Work Experience : 7 months
Jeevan Darshan Foundation
Account Executive 7 months

Student ID :
160011



AMAN SINGH, 22 years
B.Sc (Agriculture Honours)
Integral University, Lucknow
Integral University, Lucknow

Student ID :
160012



AMISHA KUMARI, 22 years
B.A (Economics Hons.)
H.D Jain College Ara
Veer Kunwar University

Student ID :
160013



AMRENDRA KUMAR, 23 years
BBA (Finance)
Quantum University, Roorkee
Uttarakhand
Quantum University Roorkee Uttarakhand

Student ID :
160014



ANJNEYA ANUJ, 22 years
B.Com (Accounts)
St. Xaviers College Ranchi
Ranchi University

Student ID :
160015



APURV SHUBHAM, 23 years
BBA
Birla Institute Of Technology Patna
BIT MESRA

Student ID :
160016



ASHWINI KUMAR, 26 years
BBA
International School Of Management
Arytabhatta Knowledge University
Work Experience : 48 months
Maruti Suzuki Arena
Relationship Manager 24 months
HDB Financial Services
BDR 20 months
ICICI Bank Ltd.
RM 4 months

Student ID :
160017



ASTHA CHOUDHARY, 22 years
B.Com
B.D. College Mithapur Patna
Patliputra University Patna

Student ID :
160018



AVINASH WARN, 22 years
BBA
Amity University Patna
Amity University Patna

Student ID :
160019



TANISHA GUPTA, 22 years
B.Com
Director Of Distance Education
Patna University

Student ID :
160020

BATCH PROFILES 2023-25



BIKRAM KUMAR JHA, 22 years

B.Com (Account & Finance)
Chandradhi Mithila College
Lalit Narayan Mithila University (Lnmu)

Work Experience : 24 months
Jeevan Darshan Foundation (JDF)
Founder & CEO 16 months
Institute of Management Accountant (IMA)
Director of IMA Pune Chapter 8 months

Student ID :
160021



ANKITA SINHA, 22 years

B.Com
Vanijiya Mahavidyalayaa
Patna University

Student ID :
160022



HAMMAD ALAM, 23 years

BBA
Jagannath International Management
School Kalkaji
Guru Gobind Singh Indraprastha University

Student ID :
160023



KHUSHI VATS, 22 years

AMM (Advertising and Marketing Management)
Patna Women's College
Patna University

Work Experience : 6 months
Cafe Hideout (Redbricks)
Marketing Executive 6 months

Student ID :
160024



KISHAN KUMAR, 23 years

BBA
St Xavier'S College Of Management And
Technology Patna
Aryabhata Knowledge University

Student ID :
160025



KUMAR GYANENDRA, 28 years

B.Com
S.B.R College
Magadh University

Student ID :
160026



KUMARI MANSHI, 21 years

B.Com
RPS Mahila College, Patna
Patliputra University Patna

Work Experience : 18 months
Berch Infotech Pvt. Ltd.
Account Executive 12 months
Microsave Consulting
Field Executive 6 months

Student ID :
160027



MONI KUMARI, 23 years

B.Sc (Zoology-Hons)
D.C. College, Hajipur
BRABU

Student ID :
160029



NANCY KUMARI, 21 years

BBA
Patna Women's College
Patna University

Student ID :
160030



NIHARIKA ISHU, 21 years

B.Com
Snatak Mahavidyalaya, Islampur, Nalanda
Patliputra University

Student ID :
160031

BATCH PROFILES 2023-25



NIRBHAY KUMAR, 24 years
BBA
T.P.S College
Patliputra University
Work Experience : 12 months
Rapid house
Salesperson 12 months

Student ID :
160032



PIYUSH RAJ, 25 years
B. Tech
Purnea College Of Engineering
Aryabhata Knowledge University, Patna

Student ID :
160033



PRATIK RAJ, 22 years
BBA
L N Mishra Institute, Muzaffarpur
BRABU

Student ID :
160034



PRINCE KUMAR, 21 years
BSc. Agriculture
Gulzar Group Of Institute
Punjab Technical University

Student ID :
160035



PRIYA RANJAN, 28 years
Btech
Bharti Vidyapeeth College Of Engineering
Bharti Vidyapeeth University

Student ID :
160036



RAHUL KUMAR, 25 years
B.A (History Hons.)
R.D & DJ College ,Munger
T.M.B.U University
Work Experience : 24 months
Tirupati Traders (ITC Ltd.)
Sales Executive 24 months

Student ID :
160037



RAHUL SHARMA, 23 years
B.Sc (Zoology Hons)
Sgdm College,Patna
Magadh University

Student ID :
160038



RANU RAJ, 22 years
BBM
Gj College, Rambagh, Bihta
Patliputra University

Student ID :
160039



RASHMI KUMARI, 26 years
BBM
Ganga Devi Mahila College
Magadh University
Work Experience : 48 months
Matson Pharma Pvt. Ltd.
Admin Manager 18 months
BRLPS Jeevika
Office Admin 30 months

Student ID :
160040



SHREJAL SINHA, 20 years
BBA
Amity University Patna
Amity University Patna

Student ID :
160041

BATCH PROFILES 2023-25



RISHU RISHAV, 24 years

B.E
Birla Institute Of Technology, Patna
BIT Mesra, Deemed University

Student ID :
160042



ROSHAN KUMAR SINGH, 25 years

B.Sc (Chemistry honours)
A.N College
Patliputra University

Student ID :
160043



SAGUN KUMARI, 24 years

B. COM
P.K Roy Memorial College
Vinoba Bhave University

Work Experience : 22 months
ICICI BANK
Relationship Manager 22 months

Student ID :
160044



Ashish Kumar, 23 years

B.Sc (Zoology Hons.)
Nalanda Open University
Nalanda Open University

Work Experience : 5 months
Byjus
Tutor 5 months

Student ID :
160045



Sarwasva raj, 22 years

B.Com
Vanijya Mahavidyalayaa
Patna University

Student ID :
160046



SAURAV KUMAR, 22 years

BBA
Vanijya Mahavidyalayaa
Patna University

Student ID :
160047



SHAGUN RANI, 21 years

BBA
Patna Women's College
Patna University

Student ID :
160048



SHASHIKANT SINGH, 22 years

B.Sc
Jagat Narain Lal College
Magadh University

Student ID :
160049



SHIVAM KUMAR SINGH, 23 years

Bachelor In Tourism Studies
IGNOU
IGNOU

Work Experience : 6 months
Jeevan Darshan Foundation
Research Analyst 6 months

Student ID :
160050



Nidhi Kumari, 25 years

B.Sc (Zoology Hons.)
Nalanda Open University
Nalanda Open University

Student ID :
160051

BATCH PROFILES 2023-25



SHUBHAM BHARADWAJ, 25 years
B.A (English Hons.)
Himalayan University
Himalayan University
Work Experience : 30 months
Career Vision Coaching Classes
Secondary School Teacher 30 months

Student ID :
160052



SHUBHAM KUMAR SINGH, 25 years
B.Tech (Mechanical Engineering)
Reva University, Bengaluru
Reva University
Work Experience : 12 months
N.T.P.C Ltd., Kahalgaon
Graduate Engineer Apprentice 12 months

Student ID :
160053



SHWETANG CHOUBEY, 21 years
B.Sc
M.V College Buxar
Veer Kuwar Singh University

Student ID :
160054



SONY KUMARI, 23 years
B.A.(Economics Hons.)
Magadh Mahila College
Patna University

Student ID :
160055



SRISHTI KUMARI, 21 years
BBA
Patna Women's College
Patna University
Work Experience : 3 months
Mushroom Arte Interior
Business Development Intern 3 months

Student ID :
160056



SUDHANSHU, 22 years
B.Com
Vaniija Mahavidyalayaa
Patna University

Student ID :
160057



SUMIT KUMAR, 22 years
B.Sc
Gaya College Gaya
Magadh University

Student ID :
160058



TULIKA GUPTA, 22 years
BBA
Patna Women's College, Patna
Patna University

Student ID :
160059



VIKASH KUMAR, 21 years
B.A. (English Hons.)
Patna College
Patna University

Student ID :
160060



ABHINAV KUMAR, 23 years
B.A. (English Hons.)
K.L.S. College, Nawada
Magadh University

Student ID :
160061

BATCH PROFILES 2023-25



ABHISHEK KUMAR, 23 years

BBM
A N College Patna
Magadh University

Work Experience : 18 months
Byjus
Business Development Trainee 2 months
Business Development Associate 12 months
Senior BDA 4 months

Student ID :
160062



ABHISHEK RAJ, 29 years

BBA
Nalanda Business Collage
Mmaphu

Work Experience : 84 months
IMS Patna
Marketing Manager 84 months

Student ID :
160063



AHUTI PRASAD, 23 years

B.Sc
J.D Women's College Patna
Magadh University

Student ID :
160064



AKASH KUMAR, 26 years

B.Com
RPS College
Magadh University

Work Experience : 24 months
CA Ravi Shankar Kumar & Co.
Audit Assistant cum Accountant 24 months

Student ID :
160065



ANJALI SINHA, 21 years

BBA
Patna Women's College
Patna University

Student ID :
160067



ANKIT BHARADWAJ, 22 years

B.Sc. (Physics Hons.)
Sbr College, Barh
Patliputra University

Student ID :
160068



ANKIT KUMAR, 22 years

B.A.
A.B.S College
BRBAU(Bhimrao University)

Student ID :
160069



ANSHU ANAND, 28 years

B.E. (Civil Engineering)
RGPV
RGPV BHOPAL

Work Experience : 27 months
VKS infratech management pvt. ltd.
Highway Engineer 13 months
Ms N.C Nahar
Junior Quantity Surveyor 14 months

Student ID :
160070



ANSHU KUMAR, 22 years

BBA
Vanija Mahavidyalayaa
Patna University

Student ID :
160071



ANURAG KRISHNA, 21 years

BSc(Zoology honours)
J L College Hajipur
BRABU (Bhimrao University) Muzaffarpur

Student ID :
160072

BATCH PROFILES 2023-25



ASHISH KUMAR, 23 years
BBA
St Xavier College Of Mgmt. & Tech. Patna
Aryabhata Knowledge University, Patna

Student ID :
160073



ATUL VIKRAM, 24 years
BBA
Vanijiya Mahavidyalaya
Patna University

Student ID :
160074



CHANDAN KUMAR SINGH, 27 years
B.Com
Karim City College, Jamshedpur
Kolhan University

Student ID :
160075



GAURAV RAJ, 23 years
B.Sc
L.M College, Gaya
Magadh University
Work Experience : 36 months
E-Commerce
E-Commerce Executive 24 months
E-Commerce
Logistics Manager 12 months

Student ID :
160076



HARSH KUMAR, 23 years
B.Tech (IT)
Meghnad Saha Institute Of Technology,
Techno India Group, Kolkata
Makaut University
Work Experience : 9 months
ZS Associates
Test analyst 3 months
Accenture
Application Development Associate 6 months

Student ID :
160077



HARSH VARDHAN NAYAL, 22 years
BA (J&MC)
Amity School Of Communication
Amity University, Noida
Work Experience : 22 months
Strategy Soda
Copywriter/Content Strategist 7 months
Envision eCommerce
Social Media Manager 12 months
Global PayEX
Content Strategist 3 months

Student ID :
160078



ISHA PRIYA, 23 years
B.A (Sociology Hons.)
Patna Women's College
Patna University

Student ID :
160079



JYOTI SINHA, 23 years
BA (History Hons.)
Patna Women's College, Patna, Bihar
Patna University

Student ID :
160080



KESHAV KUMAR, 25 years
B.Com
J.N College Madhubani
Lalit Narayan Mithila University
Work Experience : 44 months
Sony India Pvt Ltd
Sales Officer 44 months

Student ID :
160081



SHRADDHA SINHA, 21 years
BBA
International School Of Management
Patna (Ism)
Aryabhata Knowledge University
Work Experience : 1.5 months
NJ Group
Marketing /Sales 1.5 months

Student ID :
160082

BATCH PROFILES 2023-25



UJJWAL KUMAR, 24 years
B.A (English Hons)
 R.P.S Collge, Patna
 Patliputra University

Student ID :
160083



KUMARI NISHA ROY, 21 years
B.A (English Hons.)
 Magadh Mahila College
 Patna University

Student ID :
160084



KUMARI SHIKHA RANI, 22 years
BBA
 ISM, Patna
 Aryabhata Knowledge University

Work Experience : 15 months
 In Retail (Brand factory)
Sales & Service 1.5 months
 Nestiva Hospital
Marketing & Sales 1.5 months
 Profit swipe Management Service Pvt.Ltd.
HR cum Counsellor 12 months

Student ID :
160085



MD QUADIR IQBAL, 22 years
B.A.
 BRB College Samastipur
 LNMU Darbhanga

Student ID :
160086



RITWIK RAJ, 26 years
BBA
 B N College
 Patna University

Student ID :
160087



NEERAJ SINGH, 23 years
BBA
 Chandigarh University
 Chandigarh University

Student ID :
160088



NEHA BHARTI, 22 years
BBA
 Patna College
 Patna University

Student ID :
160089



NEHA KUMARI, 21 years
B.Sc
 K.S.R College, sarairanjan, samastipur
 Lalit Narayan Mithila University,
 Darbhanga

Student ID :
160090



NILAY KRISHNA, 25 years
B.Com
 D.D.E,Patna University
 Patna University

Student ID :
160091



NITISH RAJ, 24 years
BA (English Honours)
 K.L.S College ,Nawada
 Magadh University

Student ID :
160092

BATCH PROFILES 2023-25



SAURABH KUMAR, 25 years
B.Sc
SNS College, Motihari
BRABU (Bhimrao University) Muzaffarpur

Student ID :
160093



PRIYANKA SINHA, 21 years
B.Com
College Of Commerce, Arts And Science ,
Patna
Patliputra University
Work Experience : 18 months
Easycart Retail OPC Pvt. Ltd.
Product trainer and public speaker 18
months

Student ID :
160094



RAJAN KUMAR JHA, 22 years
B.Com
L.P Sahi Patliputra Univeristy
Patliputra University
Work Experience : 7 months
BLVS Consultancy Services LLP
Audit Assistant 7 months

Student ID :
160095



RANJEET SINGH, 21 years
B.Com
Veer Bahadur Singh Purvanchal
University
Veer Bahadur Singh Purvanchal University
Work Experience : 2 months
Prime Comfort
HR Intern 2 months

Student ID :
160096



RAUSHAN KUMAR SINGH, 22 years
B.Com
Vanijya Mahavidyalaya
Patna University

Student ID :
160097



RAVI KUMAR, 23 years
BBA
L. N Mishra, Patna
Aryabhata Knowledge University
Work Experience : 4 months
Gopad Dairy firm
Management Trainee 4 months

Student ID :
160098



RAVISH KUMAR SINGH, 20 years
BBM
Arcade Business College Patna
Patliputra University

Student ID :
160099



RITIN RAJ, 23 years
B.Com
B.D College, Patna
Patliputra University

Student ID :
160100



RITU RAJ, 28 years
B.Sc. (Chemistry Hons.)
Yadunandan College, Dighwara
Jai Prakash University

Student ID :
160101



SALONI KUMARI, 23 years
B.Sc. (Zoology Hons.)
D.C College, Hajipur
BRABU (Bhimrao University) Muzaffarpur

Student ID :
160102

BATCH PROFILES 2023-25



SANJEET KUMAR, 22 years

B.Com
Vanija Mahavidyalaya
Patna University

Student ID :
160103



SHRIYANSHU BHUSHAN, 22 years

B.Com
R.N.M College Chatra
Vinoba Bhawe University, Hazaribagh

Student ID :
160104



SHUBHAM KUMAR, 22 years

BBA
Vanija Mahavidyalaya
Patna University

Student ID :
160105



SILKI KUMARI, 22 years

BBA
Magadh Mahila College
Patna University

Student ID :
160106



SADANAND KUMAR, 30 years

B.Tech.(CSE)
Bankura unnayani institute of
engineering
West Bengal University Of Technology

Work Experience : 59 months
Gobindapur Scephali Memorial
Polytechnic
Lecturer 59 months

Student ID :
160107



SUMIT ANAND, 22 years

BBA
Chandigarh University
Chandigarh University

Student ID :
160108



SUSHNIT SINGH, 33 years

B.Tech. (CSE)
SRM University
SRM University

Work Experience : 60 months
HP Inc (contract ASAP info systems)
Tech Support Engineer 12 months
Hp Inc (payroll)
Technical Solutions Representative 48
months

Student ID :
160109



SWETA KUMARI, 23 years

BBA
Patna Women's College
Patna University

Student ID :
160110



UJJWAL KUMAR, 23 years

BBA
L.N Mishra Patna
Aryabhata Knowledge University

Student ID :
160111



VAISHNAVI RAJ, 22 years

BBA
Magadh Mahila College
Patna University

Student ID :
160112

BATCH PROFILES 2023-25



VIDYUT PRAKASH RANJAN, 22 years
B.Com
Vanijya Mahavidyalayaa
Patna University
Student ID :
160113



VIKRAMANK VIJAY, 25 years
BBA
Amity School Of Business
Amity University, Noida
Student ID :
160114



VINEET RAJ SANSHUBH, 27 years
B.Tech
Manipal University
Manipal University
Student ID :
160115




VIVEKANAND KUMAR, 24 years
BBA
L.N.Mishra Institute of Economic
Development And Social Change, Patna
Magadh University
Student ID :
160116



NISHITA, 22 years
B.Com
College of Commerce Arts And Science,
Patna
Patliputra University
Work Experience : 15 months
Puma Sports India Private Ltd.
Sales Associate 15 months
Student ID :
160117



SHIVANGI KUMARI, 20 years
BBM
College Of Commerce,Arts And Science
Patliputra University
Student ID :
160118



GOVIND KUMAR, 22 years
BA Economics (Hons.)
St.Xavier's Collage
Ranchi University
Student ID :
160119



KRISHNA KUMAR, 23 years
BBA
Bihar National College
Patna University
Work Experience : 11.5 months
YAMAHA
Relationship Manager 9 months
Urban Clap
Customer Executive 1.5 months
Tata Consultancy Services
TCS Youth employment program training 1
months
Student ID :
160120



MRITUNJAY SINGH, 22 years
B.Com
Dibrugarh University
Student ID :
150029



Shilpi Kumari
B.Com
P.K. Roy Memorial College
Vinoba Bhave University
Work Experience : 30 months
Assistant Manager (10 months) at HDFC
Bank,
Customer Care Executive (20 months) at
Muthoot Finance
Student ID :
160066

HOW TO REACH PATNA



Patna has excellent connectivity by Air and Railways from and to major cities in India.



Jai Prakash Narayan Airport is the primary airport serving Patna, the capital of the Indian state of Bihar. It has direct flights for all major cities in India, available for all weekdays. It is 4 kms away from the Institute campus.

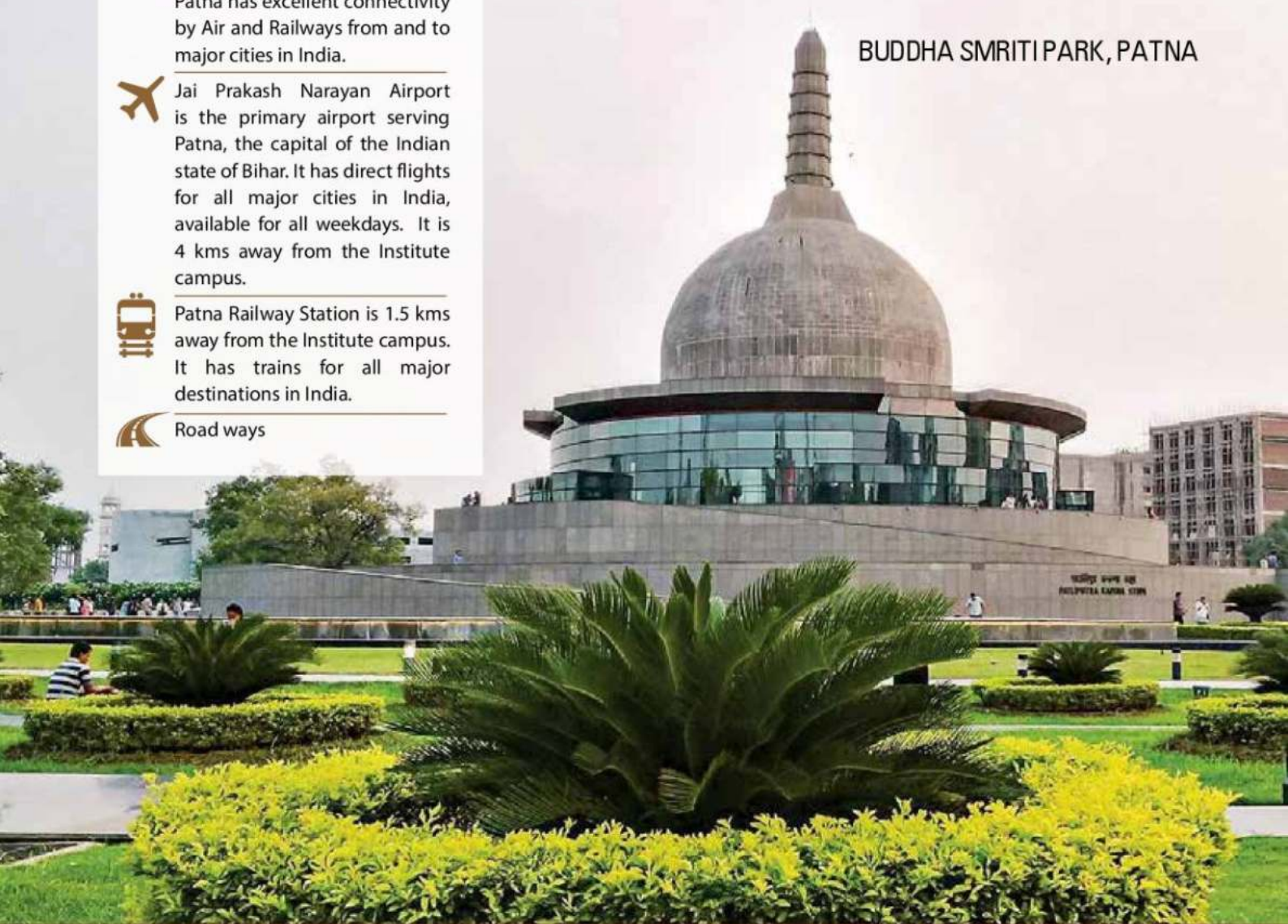


Patna Railway Station is 1.5 kms away from the Institute campus. It has trains for all major destinations in India.



Road ways

BUDDHA SMRITI PARK, PATNA



CONTACT DETAILS

Placement Office

Chandragupt Institute of Management Patna

Mithapur Institutional Area, Patna - 800001, Bihar

Phone : 0612 - 2366015/034/004/021,

Mobile : +91-9771493952

Fax : 0612 - 2366029

Email : placement@cimp.ac.in

Website : www.cimp.ac.in

Prof. Vibhash Kumar

Chairperson, Training & Placement Cell

Email : placement.chair@cimp.ac.in



www.cimp.ac.in



CIMP

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

(Approved by AICTE, Ministry of Education, Government of India,
Programme accredited by NBA and recognised by AIU as equivalent to MBA)

Mithapur Institutional Area, Patna - 800001, Bihar

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